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**PENNY MURDEN**

## KEY SKILLS

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- Broad qualifications and experience across a wide range of production, event management, project management and operational leadership roles, especially in the context of high-profile productions and events.
- Strong coordination and organisational skills with an ability to manage complex schedules, strategic plans and deliverables in fast-paced production, project and event delivery environments.
- Unique experience and skills encompassing commercial operations, public sector project management, logistics and service delivery, show cased in my Commonwealth Games role.
- Background in film and television production with experience contributing to the delivery of high-profile international events and broadcasts, including Oprah's 2010 visit to Australia.
- Extensive experience working collaboratively with government departments and agencies, which has allowed me to develop a working knowledge of government procurement processes.
- Experience managing large and complex event and production sites, including large truck fleets, extensive logistics operations, and large multidisciplinary employee and contractor teams.
- Film and television production experience and a reputation for managing complex production schedules in collaboration with technical, creative and commercial colleagues and stakeholders.
- Extensive experience as a Pilates Instructor with a genuine interest in health and wellbeing.

## CAREER SUMMARY

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- **Producer / Production Manager**; Pixicato Play (2003 – current)
- **Producer / Production Manager**; The Whole Picture (2020 – current)
- **Venue Supervisor / Stage Manager**, HOTA (2022 – current)
- **Venue Logistics Manager**; 2018 Gold Coast Commonwealth Games (2017 – 2018)
- **Cardrona Venue and Production Manager**; Audi Winter Games New Zealand (2017)
- **Night Events Manager**; Queenstown Winter Festival (2014 – 2018)
- **Event Manager**; Sydney New Year's Eve (City of Sydney Council) (2008 – 2017)
- **Event Manager**; Department of Premier and Cabinet (NSW) (2010 – 2017)
- **Event Manager**; NZ Open (Flying Trestles Catering) (2015, 2016 and 2017)
- **Production Manager / Producer / Operator**; Interactive Originals (2003 – 2016)
- **Event Manager**; Great Big Events (2006 – 2015)
- **Assistant Production Manager**; Harpo Productions (2010)

*In addition to other and prior employment history, outlined on Page 4*

## EMPLOYMENT HISTORY

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### **Producer / Production Manager**

#### **Pixicato Play (2003 – current)**

- Completing a variety of work on a contract basis across film and television production, high-profile events, theatre, digital media and branding, and project management on a freelance basis
- Functioning in production and event management leadership roles with responsibility for leading large, dynamic and multidisciplinary roles in a wide range of contexts.
- Contributing to the delivery of high-profile productions, events, including major international sporting events, large galas, televised awards ceremonies, and broadcasts.

### **Producer / Production Manager**

#### **The Whole Picture (2020 – current)**

- Line Producer / Production Manager for simple to complex production projects
- Producer for in-person and virtual press junkets
- Media Coordination
- Producer for live Q&A events
- Engaging crew and suppliers on behalf of the productions
- Safety oversight
- Team leadership and management
- Logistics planning and management

### **Venue Logistics Manager**

#### **2018 Gold Coast Commonwealth Games Corporation (2017 – 2018)**

- Managing the preparation and operation Coomera Indoor Sports Centre for the 2018 Gold Coast Commonwealth Games Management, including the hosting of the Artistic and Rhythmic Gymnastics competition and the Games' Netball finals.
- Establishing and leading a dynamic and multidisciplinary venue logistics team.
- Coordinating planning and logistics before and during the Games.
- Producing strong venue logistics management results during the Games in line with strategic plans, stakeholder expectations, and ambitious service standards.

### **Cardrona Venue and Production Manager**

#### **Audi Winter Games New Zealand (2017)**

- Managing venue and production functions in collaboration with internal and external stakeholders; delivering an event that functions as a 2018 Winter Olympics precursor.
- Engaging with competition, sports, production, public relations and broadcasting teams to ensure the delivery of consistently strong results across a wide range of operations.

### **Night Events Manager**

#### **Queenstown Winter Festival (2014 – 2018)**

- Delivering key festival components, including the Opening Night, SkyCity Gala Ball, Comedy Debate, Comedy Night, live music nights and a popular Community Carnival.
- Working with a wide range of internal and external stakeholders, including production, marketing and delivery teams to coordinate a range of night events.
- Providing high-level support to the Festival Manager during the event.

## EMPLOYMENT HISTORY (cont.)

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### **Event Manager**

Sydney New Year's Eve (City of Sydney Council) (2008 – 2017)

- Functioning in a range of roles for the delivery of New Year's Eve celebrations and events each year, including Event Operations Coordinator, Site Manager and Operations Officer.
- Managing the delivery of critical event components for an internationally televised event attended by more than 1.5 million people and seen by more than 1 billion people around the world.

### **Event Manager**

Department of Premier and Cabinet (NSW) (2010 – 2017)

- Returning to NSW on an annual basis to manage major events, including Australia Day celebrations, the annual Harbour Parade and the Breakfast on the Bridge.
- Functioning in senior leadership roles with responsibility for managing large teams.

### **Event Manager**

New Zealand Open Pro-am (Flying Trestles Catering) (2015, 2016 and 2017)

- Managing personnel, logistics and infrastructure delivery for catering operations associated with the New Zealand Open Pro-am, leading multidisciplinary operations teams.
- Coordinating the distribution of material and human resources across a variety of competing priorities and operations for seven sites and three major functions.

### **Production Manager / Producer / Assistant Director**

Interactive Originals (2003 – 2008) and IO Films (2008 – 2016)

- Managing the development and delivery of audio-visual and video content for a wide range of high-profile events, including industry conferences, arts productions and awards ceremonies.
- Producing a wide range of corporate videos, AV components, and long-form and short-form films.
- Contributing to the delivery of *The Boy From Oz* Australian Tour, Google Asia Pacific Conference, Sydney Symphony Orchestra; *The Colour of Time* and *Antarctic Symphony*, Toyota national dealer meetings, Australian International Motor Shows, and the Anzac International Military Tattoo.
- Managing production and audio-visual component development for television shows and events, including the AACTA Awards, *Match It*, *Can of Worms*, *Talkin' 'Bout Your Generation*, *Trophy Room*, *Are You Smarter Than A 5th Grader*, Hoyts Rewards advertising, *Hi-5 Live Action Heroes Stage Show*, *Big Brother*, and multiple ARIA Awards.

### **Event Manager**

Great Big Events (2006 – 2015)

- Functioning in senior management roles for major events, including the Sydney 2000 Olympics Anniversary, Sydney FIFA Fan Fest, Telstra Swimmer of the Year Awards, Telstra Australian Swimming Championships, the FINA Swimming World Cup, the World Masters Games and the 15th Asian Games in Doha.

### **Assistant Production Manager**

Harpo Productions (2010)

- Contributing to the production of Oprah's Ultimate Australian Adventure, leveraging project management and problem solving skills in a high-profile role.
- Managing production operations on Hamilton Island before my contract was extended to include Oprah's party at Mrs Macquarie's Point, Bridge Climb, Sydney Harbour Regatta, U2 Concert and Opera House show recordings.

## PRIOR & OTHER EMPLOYMENT HISTORY

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### **Stage Manager & Venue Supervisor**

HOTA, Home of the Arts, Gold Coast (2022 – current)

### **Venue Manager, Commentator**

Noose Ultra-Trail (2022 – current)

### **Show Caller**

Graduation Show, Launch Performing Arts Centre, Gold Coast (2022 – current)

### **Site Event Manager & Stage Manager**

Queenstown New Year's Eve (Summit Events) (2017, 2018)

Wanaka New Year's Eve (Summit Events) (2015)

### **Casual Event Manager**

IronMan Australia (2018-2020)

### **Producer / Event Manager**

EventTeamWork (2011 – 2013)

### **Production Manager and Post Production Coordinator**

Red Blood Cell Productions (2011)

### **Script Supervisor and Continuity Manager**

RLC Motion Picture Entertainment (2011)

### **Director's Assistant / Video Production Manager**

(Global Vision Networks) (2009)

### **Transport Manager**

Amazing Race Israel (ActiveTV) (2008)

### **Production Manager**

Ambience Entertainment (2004 – 2008)

## QUALIFICATIONS & TRAINING

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### **Graduate Diploma of Project Management**

University of Sydney (2003)

### **Certificate of Strategic Coaching**

Institute of Applied Psychology (2024)

### **NLP Practitioner**

Institute of Applied Psychology (2024)

David Key (2020)

### **Certificate IV in Pilates (Matwork Instruction) | Reformer Instruction Training**

Polestar Pilates Australia, Sydney (2010 | 2012)

### **Bachelor of Education (Music) - incomplete**

University of Newcastle (1993-1996)

## PROFESSIONAL DEVELOPMENT

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Work Health and Safety White Card  
First Aid Certificate (+CPR)  
Safety Awareness and Risk Assessment Training  
Manual Handling Training  
High Risk Work License (Forklift)  
QLD Driver's Licenses  
QLD Working with Children Check (Blue Card)  
QLD Working with People with Disabilities (Yellow Card)  
NDIS approved support worker

Pilates Mat Certification  
Pilates Reformer and Studio Training  
Yoga (200 hour) Teacher Training  
Anatomy and Physiology (1A)  
  
Disability Awareness Training  
Holding Space Facilitator Training  
Gold Coast City Wind Orchestra member

## REFEREES

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*Excellent professional references available on request.*