



6 Ridge St, North Sydney, NSW 2060  
p. +61 2 8458 1300 | e. info@rmkcrew.com.au  
[rmkcrew.com.au](http://rmkcrew.com.au)

## JO McNULTY-CLARK

### PROFESSIONAL PROFILE

My career has spanned over twenty years with extensive production experience in the film, television, print, design/post-production and digital industries. Over this period I have produced a wide range of work from music videos, live broadcast/events, feature and short films, TVCs, TV promos, TV series work, documentaries, branded content (corporate and independent) and digital/integrated projects. I work effectively, under pressure, I'm approachable, organised, methodical and efficient.

### KEY STRENGTHS

- Leadership, people management and excellent client relationship skills.
- Experience with integrated campaigns (online, social, broadcast, radio, film, print and OFH).
- Effective integrated strategic planning skills.
- Strong production management and financial management skills.

### CURRENT FREELANCE/CONTRACT PROFESSIONAL EXPERIENCE

#### ***Sydney Breast Cancer Foundation Executive Producer***

***October - Nov 2023***

Had the greatest opportunity to work on the Sydney Breast Cancer Foundation Ladies Lunch 2023. It was a wonderful celebration of strength and courage for those women who have to battle breast cancer. Working with an extensive production team, 12 fashion brands, numerous corporate sponsorship partners, the Australian turf club events team, the Sydney Breast cancer foundation board and a 40 strong team of volunteers. The lunch event consisted of end to end production for the delivery of a fashion parade, two Q&A panels, two live music performances, live streaming and a silent auction. The budget was tight and the production schedule was complex due to all the teams I had to coordinate. However we delivered and it was a huge success raising three hundred and fifty thousand dollars.

#### ***ABC - ABC Kids and ABCz Production Manager***

***April - October 2023***

Was back again after 10 years away from the ABC to work on the famous Reef School S2, helped launch ABCz - Tick Tok account and had a wonderful experience working with Early Education and Gamer projects in the Children and Family content division. While working on S2 of Reef school, the ABC needed to update S1 with duration changes so had the opportunity to work on both with the guidance of Megan Young, Sharon Bruce and Danica May. The crew from all the projects were so experienced and made me feel like I was part of the ABC family again. End to end production management, extensive financial management, budget development, accounting and delivery.

#### ***Story World Producer***

***April 2023***

Worked with DOP Geoff Blee and Executive Producers Mark Rodgers on the press junket for Stan's Original "The Portable Door" starring Sam Neil, Miranda Otto, Patrick Gibson and Sophie Wilde. This toured Australia in all major cities. The job consisted of pre-production and production only.

#### ***Start Beyond Production Manager and 1st AD***

***March 2023***

Worked with the team at Start Beyond on one of their Woolworths VR training Module projects. The job consisted of one week of pre-production and a three 8-10 hour night shoot at the Double Bay Woolworths store. The shoot consisted of up to thirty extras, five featured extras and one main lead talent each night. The training module was for Woolworths staff working in the stores around Australia. The shoot was primary 360 filming with clients on set at all times throughout all the nights.

#### ***GHO Sydney/Adobe Creative Services Manager (CSM) ASIA PACIFIC***

***Sept 2022 - Jan 2023***

GHO's Full-time Creative Services Manager resigned in late August and due to 24/7 service at Adobe, GHO needed a CSM quickly. While they were in the recruitment process I took on the position again. Working again on platforms: workfront, jira, farmers wife and managing now 190 stakeholders with the EMEA regions included. I delivered with the content/digital design team over two quarters, hundreds of digital projects. The role was fast paced, with creative/design development, pre-production, production, post and delivery. Performing at a high standard with attention to detail while seeking multiple stakeholder approvals. Working in this role was rewarding, in the final month of the role I helped train the new creative services manager to take over the position. It was a great success and the new CSM is still in the role currently.

**Emotive  
Producer**

**July 2021 - August 2022**

The 'KISS it better' brand campaign launched on Sunday 14 August 2022 and ran across TV, BVOD, digital, social and out of home. I was the Advertising Producer and worked alongside Nicole Richardson PM on this Campaign with client ARN. Tim Green - Director and Paul Sharp / Kat Topp. "KIIS it Better" 15, 30 and Agency/Directors Cut of 60 sec used the KIIS logo with the aim of injecting a little vibrancy into the lives of its listeners. Each station in the network is a reflection of the city it serves, so the campaign aims to find a creative vehicle that could unite the network but also let the personalities of each station shine through.

I came into the project at the pre-production stage of this campaign and worked all through to delivery( 2 months) with the talented BD Pia McMorran. Great working again with external suppliers White Chocolate, Song Zu and the Emotive team

**GHO Sydney/Adobe**

**March 2021 - April 2022**

**Creative Services Manager and Supervising Producer - ASIA PACIFIC**

I was approached by GHO to take on a 12 month maternity cover contract for a creative services manager role for Adobe's JAPAC Creative Services department. It was a challenging role since they were dealing with changing their work management platform from Wrike to Workfront. Workfront was a platform that Adobe had acquired and was new to all employees so implementing and managing that change was a high pressure task. I worked with the change management and tech teams at Adobe which was challenging but really rewarding. I managed 177 stakeholders for all of JAPAC /US and ran a content/design/digital team of six, while still producing the Breville coffee journey project and running the resourcing/budgeting for all content series projects in the pipeline at GHO.

**GHO Sydney**

**Jan 2021 - July 2021**

**Senior Integrated Producer**

End to end production for GHO's client Breville. I worked on the "Breville Coffee Journey" online project. The project is a premium digital experience designed to take the consumer on an engaging and informative exploration of third wave specialty coffee. It is a great demonstration of capability from design sprints, to prototyping and customer research, to UX/UI and content production. The project featured 25 full-length videos, over fifty stills, interactive pages and much much more. This was all created by the creative team and I. It was creatively and logistically challenging, especially shooting with COVID regulations and working with over 25 stakeholders here in Australia and overseas. Once it launched in October it was a wonderful success. <https://www.breville.com/us/en/coffee-journey/home.html>

**Cub Film**

**Sept 2020 - Dec 2020**

**Production manager/Line Producer**

New to Cub film (part of the Symmetry Media), I had the great opportunity to work with Producer James Carr and Directors Dean Ginsburg and Toby Morris on the brand Menulog. The two TVC campaigns - one for the 2020 State of Origin and the another for McDonalds. From creative development to post-production both campaigns had strong creative, great talent and an awesome custom lowrider to work with.

**GHO Sydney**

**Aug 2020 - Sept 2020**

**Senior Integrated Producer**

End to end production for GHO's main client The Commonwealth Bank (CBA). I worked on two campaigns currently consisting of photography, print, social and internal video content. These CBA's campaigns were to promote/educate their staff on the new values they have developed due to COVID and the changes to staff structures at CBA. Both projects were creative and logistically challenging, especially shooting with the COVID regulations. These projects are ongoing till the end of September.

**RodandCo productions**

**May 2020 - Currently**

**Line Producer**

Working with director/writer Roderick Gadaev and 1st AD Chad Richards through development and pre-production of the feature length thriller 'Irrationale'. From early script consultancy to budget breakdowns, timelines, and distribution strategy it has been moving quickly during COVID. This project is still ongoing and we are hoping to shoot in mid 2021.

**Safety Culture**

**Feb 2020 - March 2020**

**Production management**

Had the great opportunity to work with Director Jacqui Fifer and producer Enzo Tedeschi on the 6-8 part documentary series 'Founder'. It was based on Australian Tech entrepreneurs, however Due to COVID I only worked on the early stages of pre-production since nearly two thirds of the shooting was going to be overseas. This project has been put on hold until the travel regulations have been lifted.

**GHO Sydney**  
**Executive Producer**

**Oct 2019 - Jan 2020**

From ideology to the finished assets I had a great opportunity to work on the Commonwealth bank brand campaign. The campaign was across all platforms end to end production, whilst also composing new lyrics for the famous C'mon Aussie, C'mon song by MOJO. Working with an amazing creative team ECD Hamish Stewart(who also wrote the lyrics), Art Director Simon Cox, Director Amiee Lee Curran, Line Producer Sandy Madden and DOP Emilio Abbonizo. This campaign was to promote the CommBank brand and the Australian women's cricket team for the T20. Awarded for best campaign from B&T's women in media awards 2020 and best use of sponsorship award from B&T 2020.

**Blue Murder Productions**  
**Senior Producer**

**Sept 2019 - Sept 2019**

Pre-production and production work on the Pantene 'DO' campaign for their new formula in shampoo free from the weight of grease and silicon. I had the pleasure of working with DOP/photographer Cybele Malinowski and the talented Ellie Carpenter from the Matildas Australian soccer team. This campaign was across print, digital, social, OOH and POS.

**GHO Sydney**  
**Senior Producer**

**May 2019 - Sept 2019**

Top and tail production for two major clients at GHO. The Commonwealth Bank (CBA) and Transport NSW (TNSW). Both campaigns for each client consist of photography and video content. The CBA's campaign is to promote/educate financial wellbeing within the staff at the CBA. TNSW's campaign is to promote/educate kids safety for the new light rail in Sydney. Both projects were creative and logistically challenging especially the TNSW shoot where we had to shoot 15 locations over 5 days. Both campaigns were across all platforms.

**Found at Sea**  
**Senior Producer**

**April 2019 - April 2019**

Development and pre-production work for a number of projects. Main clients were R.A.C.Q, Unity, Fourth Wall and UBS. Budgeting, production outlines and resource management were the key tasks I implemented while working for Dan Trotter founder of Found at Sea.

**SBS**  
**Senior Shoot Producer**

**Jan 2019 - Mar 2019**

2019 SBS Brand Campaign - 'A world of difference'. I was extremely fortunate to be asked by Lead Producer: Carley Edmonds and Head of Creative services: Joel Noble to shoot produce all the new brand spots for the rebrand of SBS at the beginning of the 2019. Working with a great crew. Director: Gen Graham, DOP: Sam Collins, 1st AD: Darin Berlin, 2nd AD: Xander Collier, Production Co-ord: Bri Lawrence, Style team: Ali Carey and Alex Van Os, Hair and Make-up team: Rina Mico, Leah Taylor, Tina Hessel, Karina Farrugia, Steven Chau and Bek Russell, Gaffer: Ben Brown. We all had the opportunity to work with great talent and turned the food, drama, docos, ALC, NACA and generic brand spots around within tight deadlines and on budget.

**Hellofuture.tv**  
**Executive Producer**

**Sept 2018 - Nov 2018**

I was fortunate to have a three month contract at hellofuture.tv working with company directors Emily Bull and Pablo Jeffress, Plus the creative team Amber O'Brien and Adam Sharman. The company's, brands and projects while at hellofuture.tv were inspirational to work on. Liberty Steel, Ancestry.com, John Holland, Acon to name a few. All projects were completed all in-house from creative development through to delivery.

**Crybaby Productions**  
**Senior Integrated Producer**

**May 2018 - Aug 2018**

I had the lovely pleasure of working with Catherine Stone and Clare Alstin the directors and founders of Crybaby productions for 3 months. They gave me the opportunity to work end to end on the production side of the re-brand campaign for Zip co, the vogue codes campaign, Sussan's summer S19 campaign and the launch of Microsoft Surface Go campaign. These campaigns were across all platforms.

**SBS**  
**Senior Shoot Producer**

**Jan 2018 - April 2018**

Pre-production, production and post production work for the SBS News and Current Affairs promo campaign, the World Cup football campaign and Filthy, Rich and Homeless Series 2 campaign. I had the pleasure of working with campaign producer Greer Bolomey, Joel Noble Director and Ben Skinner Promo Producer. These campaigns were across all platforms.

<p><b>Hogarth (WWP Creative Agency)</b>  <b>Producer</b>  Client: JWT - Youth Work PaTH  Pre-production, production and post production work for JWT's online, TV and radio campaign for the Youth work Path project. Under the guidance of EP Andrea Goddard and Grant Anderson we were able to manage the shooting schedule in different states around Australia, its challenging logistics and the tight delivery deadlines.</p>	<p><b>Oct 2017 - Dec 2017</b></p>
<p><b>Imagination (Creative Agency)</b>  <b>Senior Producer</b>  Clients: Winten Property Group brand film, Lend Lease brand film and Telstra teaching Awards, End to end production.</p>	<p><b>Aug 2017 - Sept 2017</b></p>
<p><b>World Wide Minds (Production company)</b>  <b>Production Manager</b>  Client: Universal music - Dean Lewis 'Lose my mind' - Music video, End to end production and delivery.</p>	<p><b>July 2017 - July 2017</b></p>
<p><b>SBS</b>  <b>Senior Producer</b>  The World Games rebrand, Tour de France promo campaign, Sunshine and Safe Harbour TV series marketing and publicity campaigns. End to end production and delivery.</p>	<p><b>April 2017 - June 2017</b></p>
<p><b>King Content (Marketing/Creative Agency)</b>  <b>Senior Producer/Creative consultant</b>  Clients: NIB and NAB  Worked on infographic animations and branded content spots for both clients for their brand refresh in 2017. I also consulted on the creative and production team infrastructure while setting up a work management platform for all teams to work from.</p>	<p><b>Jan 2017 - March 2017</b></p>
<p><b>Design Suite (Creative Agency)</b>  <b>Producer</b>  Client: Austral Bricks  'Brickworks' people culture brand film, end to end production and delivery.</p>	<p><b>Jan 2017 - Jan 2017</b></p>
<p><b>SBS</b>  <b>Senior Producer</b>  Upfronts sales reel for SBS and SBS On Demand promos for the xmas and new year period, end to end production and delivery.</p>	<p><b>Oct 2016 - Dec 2016</b></p>
<p><b>Super Human Productions</b>  <b>Production Manager</b>  'Super Humans' documentary - Budget breakouts and reconciliation work for the project.</p>	<p><b>Sept 2016 - Sept 2016</b></p>
<p><b>King Content (Agency)</b>  <b>Producer</b>  Clients: Lenevo - 'Meet Lenny' online campaign promoting products and services. End to end production and delivery.</p>	<p><b>Nov 2015 – Dec 2015</b></p>
<p><b>Imagination (Creative Agency)</b>  <b>Senior Producer</b>  Clients: Combank, Telstra, Ford, ARU - Wallabies all activation/online projects. End to end production and delivery.</p>	<p><b>Sept 2014 – Sept 2015</b></p>
<p><b>Imagination (Creative Agency)</b>  <b>Senior Producer</b>  Clients: Combank, Telstra, Ford - online campaigns promoting products and services via content creation. End to end production and delivery.</p>	<p><b>Jan 2014 – March 2014</b></p>

**Steam (London Production company)  
Production Manager**

**Dec 2013 – Jan 2014**

Client: Disney - Lion King Musical EPK project. Pre-production and Shoot only with the delivery of the rushes at the end of each shoot day.

**FOXTEL  
Line Producer**

**Sept 2013 – Nov 2013**

Client: Foxtel sales hype reel. End to end production and delivery.

**ABC  
Production Manager**

**June 2013 – Sept 2013**

Clients: ABC News Brand promo campaign and ABC Kids xmas promo campaign, Was hired to work on end to end production for both campaigns. Was delivered on time with no overages on budget.

**thinkbone (Creative Agency)  
Senior Producer**

**April 2013 – June 2013**

Clients: Discovery Networks shark week online and promo campaign, SBS Tour de France promo campaign, ST George Bank training package online and News Limited awards - GFX package. Creative development, end to end production and delivery.

**CAREER SUMMARY & ACHIEVEMENTS**

**Pure Pictures and Renegade Films  
Co Producer**

**Jan 2021**

The Story of Lee Ping  
Officially selected into Flickerfest, the international short film festival in Bondi, Australia.

**GHO Sydney (Creative Agency)  
Executive Producer**

**Dec 2019 – Jan 2020**

The Commonwealth Bank brand television commercial promoting the Australian women's cricket team for the T20. Awarded for best campaign from B&T's women in media awards 2020 and best use of sponsorship award from B&T 2020.

**New Thought productions  
Producer**

**Jul 2005 – Oct 2018**

'Concealed' feature film (86 mins). Officially selected from 2015 to 2016: for the Orlando film (winner of best Cinematography), Arizona Film festival, New York Indie film festival, Berlin Down Under film festival, Melbourne Underground film festival, Sydney Indie Film Festival, Middlebury New Filmmakers festival, Lone Star Texas film festival, Stanford film festival(Nominated Best Director and Best screenplay), 35<sup>th</sup> Long Island film festival, Williamsburg International film festival, New Zealand International film festival. It had its theatrical release in September/October 2018 in Sydney and London.

**Thinkbone (Creative Agency)  
Head of production**

**Apr 2011 – May 2013**

Gruen Planet winners 2011 & 2012, Promax winners 2011 & 2012, numerous campaigns

**FOXTEL  
Producer**

**Aug 2007 – Mar 2011**

Promax winner for 'Best Image spot - Get into UKTV' 2011

**EDUCATION**

**2010**

**Multiplatform screen producers scholarship Graduate diploma**

Metroscreen, Sydney NSW

\* Multiplatform development skills

\* Business management skills

\* Project management skills

\* Advance pitching and negotiation skills

**2005**

**Architectural Technologies**

**Certificate 1V**

TAFE, Ultimo NSW

**2004**

**Production management Certificate**

AFTRS, North Ryde NSW

**2003**

**Concept Illustration for Film and Television Graduate Certificate**

AFTRS, North Ryde NSW

**2001**

**3D modeling, digital visual effects and animation Graduate Certificate**

Silicon graphics College, Enmore NSW

**1999**

**Graduate diploma in design**

University of Technology, Sydney NSW Majors: Design history, multimedia, design, internet design, set design, broadcast and animation.

**1997**

**Bachelor of Visual Arts**

University of Newcastle, Newcastle NSW Majors: Digital photography and Film

**PROFESSIONAL EXPERIENCE - FULL-TIME**

**thinkbone**

**2011 – 2013**

**Head of Production**

Clients: Discovery Networks Asia Pacific, Telstra, FOXTEL Channel Group, Yahoo!7, News Limited, News Life Media Group, Commonwealth Bank, ComSec, St.George Bank, 20th Century Fox, ABC networks, Qantas, Amnesia Razorfish, Aust Gov – Dept of Innovation, Enterprise Connect, BBC World channels, Eye Foundation, SBS networks, Gruen Planet.

**Responsibilities and skills:**

- Day to day running of the agency and production company.
- Strong attention to detail with strong process abilities, production scheduling and tracking/reporting skills.
- Direct day-to-day contact with clients, managing requests and feedback while displaying effective communication skills.
- Proven ability to research and win further work for thinkbone through my strong client relationships and contacts database.
- Proven ability to work under intense pressure to produce projects on tight deadlines and on budget.
- Preparing budgets, creating quotes and setting up strategies for new and ongoing projects.
- Scheduling projects, organizing briefings, pre-production planning and assisting with the creative development.
- Overseeing projects from end-to-end production with the executive producer and creative director (creative development, pre-production, production, post-production and reconciliation reporting).
- Proven experience with UX, IA, transmedia/multi-platform production bibles and SEO.
- Proven ability to problem solve, production logistics and post-production issues effectively and within timeframes.
- To facilitate the production of motion graphics and to assist the executive producer and creative director to meet client briefs, deadlines and expectations.
- Effectively manage the CMS for thinkbone's website. Currently work with CMS that are developed by Universal favorite. All content is updated continually with a strong attention to detail.
- Willingness to get involved and show initiative in creative development.

**FOXTEL**

**Foxtel design Dept**

**2007 – 2011**

**Producer**

Clients: FOXTEL Channel Group, BBC Worldwide (4 channels), Ai-media, XYZ Networks (5 channels), 5 oceansmedia, McNeice Productions.

**Responsibilities and skills:**

- Co-ordinate the production of motion graphics and to assist the executive producer and art director to meet client deadlines and expectations.
- Direct day-to-day contact displaying effective communication skills with internal and external clients.
- Proven ability to win further work for Foxtel design through my strong client relationships and effective pitch methods.
- Working under intense pressure to produce jobs on deadline, on budget and with attention to detail.
- Planning budgets, quoting and developing crossmedia for new and ongoing jobs.
- Scheduling jobs and pre-production planning.
- Assisting producers and promo producers with their motion and post-production brief
- Organising the creative for the award winning art director Mark Bowey on jobs that range from web, print and broadcast. I developed his pitches; planned his concepts through to successful productions.

**Street TV program at FOXTEL****2009/2010**

Producer/Mentor

Street TV is a staff-run program that aims to improve the lives of young disadvantaged Australians by equipping them with new skills in the film and television industry. The selected students were all street kids that live at Oasis in Surry hills. The Salvation Army runs oasis. I was a Producer/Mentor that assisted the students with all aspects of producing their films. The students submitted an idea and as a team, with other like-minded students involved, we all worked together and produced a broadcast standard short film. The major duties that I involved the students in were planning, developing scripts, storyboarding, location scouting, location permits, production design, casting, shooting, editing, sound and post production. It was a successful film with over 300 people and ministry representation attending the premiere.

*Studying whilst at Foxtel:*

I've recently completed a scholarship in multiplatform screen producing. To view skills gained please refer to page 5.

**Maxigroup****2006 – 2007****Producer**

*Clients: Australian Lending Centre, Dorothy Records, The Omnilab Media. The Maxigroup consisted of sound, post-production and production depts.*

*Responsibilities:*

- Managed a production team as well as worked with all the department heads to complete every job from live productions to television commercials.
- Produced from concept to the final delivery on all projects with Maxigroup.
- Hands on in administration and business development planning for Maxigroup.
- Effective client relationship skills to negotiation skills with cast and crew, under the watchful eyes of my two executive producers Daniel Klimenko and Michael Sutherland.

**Mad Angel (owned by Maxigroup)****2006 – 2007****Line Producer promoted to Producer**

*Clients: Sony BMG, Warner Brothers, EMI, Universal, Roadrunner Records*

*Artists: Delta Goodrem, End of Fashion, After the Fall, Jet, Skunk hour, Raen.*

*Responsibilities:*

- I was hired to complete all unfinished music videos and to manage all teams within Mad Angel.
- Managed freelance production team, cast and crew.
- Planned and completed pre-production, production and post-production projects to final delivery to the record companies.

**Sach Australia****2004 – 2005****Production Manager / Location Manager / Location Scout**

*Clients: LG, Minute Maid, Chevy Cobalt, Hyundai, Samsung.*

*Production companies: Bada productions, Compass productions, Basecamp Productions, Plaza films, Indie films, Hobie Pro, Exsquare films*

*Responsibilities:*

- Organizing budgeting and scheduling for TVC's for locations.
- Location scouting for all areas of NSW,
- Database cataloguing.
- International client management for production companies and product managers.
- Organizing with councils/owner permits and approval applications for locations.
- Planning crew selection for up-coming jobs, organizing technical recces, accounts management and administration.

**Artone Advertising and Design, (Agency work)**

**2001**

**Graphic Designer**

*Clients:* SES, ING, Ace apparel, Protector safety supply, Boral, Amber.

*Responsibilities:*

- Designing website and multimedia projects.
- Designing corporate branding, packaging and advertising campaigns.
- Coordination of teams job bags and job folders.
- Client relations' management.

**News Limited**

**1998 – 2000**

**Production Co-ordinator / Digital Imagist/Retoucher**

*Clients:* Daily Telegraph, Sunday Telegraph, The Australian, Sportsman.

*Responsibilities:*

- Using Adobe Photoshop I enhanced and retouched images for publishing.
- Worked in a team of 35 people.
- Scanned and colour separated images with respect to the layout and retouching.
- Organised image schedules and FTP schedules for the team from management.

**While at News Limited, Sydney Olympics**

**2000**

Worked with photographers for various events from the photography department of the Sydney Olympics for The Daily Telegraph. I was assigned to a photographer for each event.

*Responsibilities:*

- Retouching the final photographs for every sporting event on site via laptop and submitted them for publishing via email.
- Managed coordination of all images with the writers and photographers.

**Vogue Living, Conde Naste Publications**

**1997 – 1998**

**Editorial Production Co-ordinator / Finished Artist**

*Responsibilities:*

- Co-ordinated the relevant material to photographers, writers and artists.
- Hands on image and text scanning, retouching and paginating.
- Organising budgets and deadline schedules from management.
- Accountable for contract management in the production department.

**FREELANCE PROFESSIONAL EXPERIENCE**

**Renegade Films**

**2017 - Current**

**Freelance Producer and Line Producer**

I have been working on the short film called 'The story of Lee Ping' which is a prelude to the feature film (still in development) working title called 'Jessie' directed by Jasmin Tarasin. The film starred Nicholas Hope, Mark Cole Smith and Jillian Nguyen.

*Responsibilities:*

- Managing a production team.
- Strategic planning, budget planning, script development, contracts, casting, deal negotiations for cast and crew, location scouting, accounting, organising film permits and risk/safety assessments.
- Post-production management – offline/online, motion graphics, sound design, ADR and grade.
- Marketing and Delivery - Press kit, DCP and film festival submissions and delivery.

**New Thought Productions**

**1998 – 2013**

**Freelance Producer and Line Producer**

I worked on the UK/AUS feature film called 'Concealed' directed by Shane T. Hall. The film starred Simon Lyndon and Paul Tassone with Denise Roberts and Anthony Phelan. I also have worked on many of Shane's short films over this time in AUS and his other feature 'Neonphytes and Neolights' featuring Matt Doran and Nadia Townsend.

*Responsibilities:*



- Manage a production team.
- Business strategic planning, budget planning, script development, contract development, casting, deal negotiations for cast and crew, investment planning, location scouting, accounting, organizing film permits and risk/safety assessments.
- Post-production management – offline/online, motion graphics, sound design, ADR, grade and print.

**Butt Productions and Sivaji Productions, Delhi India**

**2005**

**Freelance Junior Production Manager**

I was invited to a wedding in Kashmir and ended up working for my contact in Delhi for 3 months before I set off to go to the wedding and travel. The film I worked on was 'Delhi heights' directed by Anand Kumar.

*Responsibilities:*

- My duties were in pre-production. I handled the co-ordination of casting, permits for all equipment and locations, travel arrangements for crew and production team and setting up arrangements for translators and catering services.

**Story Productions, London**

**2004**

**Contracted Line Producer**

The documentary titled "The Crown and Republic" was based in Paris and shot over 10 days.

*Responsibilities and skills:*

- Accountable for the pre production over three months and production.
- Planning the budget, call sheets, production schedules, crew demands and using my problem solving skills to approach each task.
- The other two documentaries I worked on had principal photography based in China and I worked on the pre-production in the UK for the last two months of my contract at Channel 4.

**Pistol Design Studio, London (Agency work)**

**2004**

**Freelance Graphic Designer**

*Clients:* Tesco, Nandos, Delmonte, Pizza express and Bonne Maman

*Responsibilities:*

- Design all artwork from client brief through to finished art.
- Dealt with clients and printers directly.
- Managed a small team.
- Designed point of sale and promotional packaging.

**Visual Arts Imaging Gallery**

**2001 – 2004**

**Freelance Production Manager / Graphic Designer / Digital Artist / Retoucher**

*Responsibilities:*

- Worked alongside the Art Director in producing and designing television commercials (TVC).
- Management of budgets encompassing pre and post-production work for these television commercials.
- Retouching for promotional material for many types of photographic portfolios in the areas of modeling, body art and fashion editorial.

**Music Film Clip for "Howard" Sydney-based band, NSW**

**2003**

**Freelance Production Manager / Production Designer**

*Clients:* Channel V, MTV

*Responsibilities:*

- Designed within parameters from brief.
- Arranged budget, call sheets, production schedule and cast/crew.
- Utilised existing locations due to low budget.
- Set dressed for the complete production.
- Created and organised props and costumes for production.

**Atomic Productions, Canada**

**2002**

**Part-time Production Co-ordinator / Assistant Animator**

*Responsibilities:*

- Work alongside 2D and 3D animators for presentations on TV.
- Created 3D textures for modeling.

- Coloured 3D modeled environments.
- Marked up Blue Screens for character animation.

**Shout Public Relations**

**2000/2003**

**Freelance Graphic Designer / Production Co-ordinator**

*Clients:* Northcott Society, Legacy, Breast Cancer Australia, Starlight Foundation

*Responsibilities:*

- Designed corporate identity, brochures and promotional material for non-profit organisations.
- Worked with Microsoft PowerPoint software and Macromedia Director Software to design presentations for potential clients and sponsors.
- Coordinated all images, copy and correspondence to all Designers and Management.

**PROFESSIONAL DEVELOPMENT**

SXSW Sydney	2023
SXSW	2018-2019
Project management workshop/ summits	The Growth faculty 2015-16
Semi permanent conference	2010 - 2019
Vivid Sydney festival - Crossmedia seminars	VIVID 2011 & 2012
X media Lab – Multiplatform seminars	XML 2012
Transmedia Victoria – Business models workshop	FOXTEL 2011 Lead
'the Way' workshop	FOXTEL 2009
Production management skills workshop	FOXTEL 2008
Introduction to Leadership workshop	FOXTEL 2007
Promax Asia- Pacific conference	SYDNEY 2007 - 2018

**REFERENCES**

**Eithne McSwiney** GHO Sydney

Managing Director

**M:** 0479 030 467

**Joel Noble** SBS,

Head of Creative Services

**M:** 0401 444 439

**Darren Ralph** Happy Days Content,

Founder

**M:** 0413 998 257

**Sandy Madden** Dentsu

Executive Producer

**M:** 0419 484 019

**Anna Richmond** Imagination

Executive Producer

**M:** 0413 830 273

**Andrew Marsh** Are Media,

Head of Production

**M:** 0432 240 625

**Shane T. Hall** New thought

Productions,

Director

**M:** +44 7813187333

**E:** shanethall@ozemail.com.au