
CV

Creative Director | 3D
Animation | Motion Design



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JASON JAMES

About me

I've worked with some of the world's most iconic brands as a creative director, animator and motion graphic designer. I'm a highly skilled creative with a depth of experience managing creative teams and working the tools of the trade.

My background of agency, contract and freelance work has given me the ability to understand the needs of different clients and brands.

My philosophy is to let ideas speak first when interpreting a brief, creating a pitch deck or developing styleframes to help others through the creative process.

Work Experience

2023

Department of Health Canberra 5 Star Health Ratings Educational Shorts
Animation, LookDev

Bupa Paris 2024 Paralympic Ambassador Digital Videos
Creative Direction, LookDev, Video Editing

Penfolds Social Media Marketing Videos
Creative Direction, Motion Design, LookDev

Code Sports "Go Full Sports" TV Commercial Launch
Creative Direction, 3D Animation, LookDev

Australian Super Made Easy Explainer Videos
Motion Design, LookDev

ACMI Conversations Animated Intro Shorts
Creative Direction, 3D Animation, LookDev

2022

Coopers Brewery Best Served Rolled 3D Billboards
Creative Direction, 3D Animation, LookDev

Ryobi Done & Dusted TV Commercial
Creative Direction, 3D Animation, LookDev

Ford F150 Electric Truck Live Launch Projection Mapping
Creative Direction, 3D Animation, LookDev

Vivo User Experience Video Guide
Creative Direction, Motion Design, LookDev

BuildKite Product & App Social Media Launch
Creative Direction, 3D Animation, LookDev

OWD Dental Device Marketing Video
Creative Direction, 3D Animation, LookDev

Yarra Valley Water Yara Watchers Children's Educational Videos
Creative Direction, 3D Animation, LookDev

Meta Augmented Reality HUD Prototype
3D Animation, LookDev

Goodman Sustainable Innovation in Lighting Social Media Campaign
Creative Direction, 3D Animation, LookDev

2021

MYOB Good Busy TV Commercial
Creative Direction, Motion Design, LookDev

AWS Executive Leader Forum Animated Intro Shorts
Creative Direction, 3D Animation, LookDev

Disney Billie Eilish Video Short
3D Animation

Amazon Ring TV Commercial
3D Animation, LookDev, Rigging

Laminex Fusion Product Launch Video
Creative Direction, 3D Animation, LookDev

NBA How to Enjoy the NBA TV Commercial
Motion Design, LookDev, Storyboarding, Editing

Hyundai Kona Launch TV Commercial

Creative Direction, 3D Animation, LookDev
ABC Ask the Doctor Broadcast Videos
Creative Direction, 3D Animation, LookDev
Frank Health Insurance Leave Me Alone TV Commercial
Creative Direction, 3D Animation, LookDev
Nike Phantom Launch Experiential Video
Creative Direction, Motion Design, LookDev

Portfolio

[Click here to view my portfolio](#) featuring my work with:

Global and local brands like:

Amazon, Ansell, Carlton United Breweries, Coopers, Frank Health Insurance, Hyundai, Mazda, Mercedes Benz, MYOB, Nike, Ryobi, Spotify

Agencies

Associations and organisations like ACMI, Network 7, Network 10, National Basketball Association, Tennis Australia and Yarra Valley Water

Creative studios and agencies like Cadre Studios, Mighty Nice, Ortolan, SouthSouthWest, Space Between, The Royals and Truce Films

Technical Skills

Creative Direction, Animation (2D/3D), Motion Graphic Design, Video Editing, Storyboarding, Brand Design, Look Development, Graphic Design, Pitch Deck designing

Personal Skills and Competencies:

I'm experienced with all Adobe Suite applications including Cinema 4d, Redshift, Premiere Pro, After Effects, Illustrator, Photoshop and InDesign along with a broad knowledge of other creative tools and disciplines.

My work has been featured across all media platforms including broadcast television, streaming services, social media, video game design and as part of live promotional events and performance installations.

Soft Skills

Leadership, Stakeholder Management, Collaboration, Communication, Time Management, Client Relationship, Critical Thinking