



6 Ridge St, North Sydney, NSW 2060
p. +61 2 8458 1300 | e. info@rmkcrew.com.au
rmkcrew.com.au

DAN SHARP

PERSONAL SUMMARY

Award-winning video content creator with 20+ years of experience delivering premium cross-platform video solutions for global brands and television networks.

Passionate about guiding clients through the creative process to produce visually stunning, impactful content within budget constraints.

Expertise spans directing, producing, editing, motion graphics, and scriptwriting.

SKILL SUMMARY

- **Content Production:** 20+ years in broadcast, advertising, and brand content creation (Shooter/Director/Editor).
- **Cinematography:** Skilled camera operator (single, multi, remote/fixed rig).
- **Post-Production:** Advanced video editing, colour grading, and motion graphics.
- **Scriptwriting:** Extensive experience in script development and storyboarding.
- **Team Leadership:** Managed and directed cross-functional production teams for high-stakes projects.

EXPERIENCE

VIDEO CONTENT CREATOR

August 2023 - Present

- Creating premium cross-platform video & marketing content for businesses, brands and television.

SHARP PICTURES (Founder & Producer/Director/Editor)

November 2011 – August 2023

- Founded and led a creative production agency, collaborating with industry experts to produce high-quality video content for global brands.
- Directed and produced cross-platform campaigns for clients including Foxtel, Rolex, MasterCard, Carsguide and Oracle, ensuring innovative, tailor-made content.
- Managed budgets up to \$1m and led teams of 50+ people from concept to final delivery.

TACTIC CREATIVE (Producer/Director/Editor - Freelance)

April 2011 - November 2011

- Developed TV commercial (TVC) campaigns, channel branding, and promotional trailers for entertainment industry clients.
- Produced content for major networks, including National Geographic Channel, Universal Networks, and Discovery Channel (Asia).

FREMANTLE MEDIA (Executive Producer - Freelance)

January 2011 - March 2011

- Executive Producer for Fremantle's digital department, overseeing the "Techlines" series.
- Led production planning and coordination for this tech-focused content series.

FOXTEL (Senior Promo & Client Services Producer – Freelance)

2006 - 2011

- Produced award-winning promos and TV commercials for CHANNEL (V), MAX, CMC, and LIFESTYLE channels.
- Managed a team of 5 promo producers and collaborated with clients to develop branded content strategies.
- Directed live shows and on-location events.

THE MOVIE NETWORK (Senior Promo Producer – Freelance)

2009 - 2010

- Created and directed promos and campaigns for Movie Network's portfolio of channels.
- Oversaw branded content and sponsorship strategies, liaising with external clients.

BIG BROTHER (Director)

2005 - 2006

- Directed live, multi-camera coverage of "Big Brother," managing a state-of-the-art digital control room.
- Coordinated the daily capture of content from 50+ cameras in a high-pressure live environment.

JOHN RYAN INTERNATIONAL (Producer/Director)

2000 – 2004

- Produced and directed a pioneering interactive business advice show for British Telecom aimed at small and medium-sized enterprises.
- Led a large team in developing weekly episodes, driving audience engagement through interactive content.

UDEN ASSOCIATES (Producer/Director)

1995 - 1998

- Directed an award-winning internal news program for Ford Motor Company, broadcast across Europe in six languages.
- Produced content that earned an IVCA Gold Award for excellence.

EDUCATION

GOLDSMITHS, University of London

BA Hons, Design · (1991 - 1995)

REFERENCES

Provided upon request