

CIARA HEHIR

SENIOR INTEGRATED PRODUCER | LOCATION MANAGER

CONTACT

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AWARDS/ACHIEVEMENTS:

BATTLE OF HAMEL - Delivered world first synchronised VR theatre experience in 50 Oculus Go headsets for AWM - 2018

FOAL' - Winner: Kenneth B. Myer Award for Exceptional Talent 2014; Newport Beach International Film Festival 2016 - Outstanding Achievement in Filmmaking - Best Foreign Short; Worldfest Houston International Film Festival 2016 - Platinum Remi Award Official Selection: Australian Director's Guild Award 2015, Australian Writers Guild Award 2015, Poitiers Film Festival, Newport Beach International Film Festival 2016, Worldfest Houston International Film Festival 2016, Flickerfest (Sydney, Canberra) 2016, Cannes Festival Des Antipodes (2016, 2017), St Kilda Film Festival 2016, Canberra Short Film Festival (2016), and more.

SHIPWRECKED' - Winner: Best cinematography AIMVA 2014, Official Selection: NY Winter Film Awards 2014

SKILLS

- Client and Account Management, WIPs • Team Leadership (large & small) & development
- Experiential, Events & technical pipelines
- Risk assessments, OH&S and permits • Negotiation, contracts, and agreements.
- Budget & schedule development/ management
- Postproduction management & delivery
- Creative Development, proof reading & Scripting
- Location scouting & Management
- 1st AD, Set Dressing & Continuity
- Current First Aid Certificate & WWCC
- Class C Drivers Licence
- Passport holder - Australia & Ireland (EU).

EDUCATION

2024 Location Scouting & Management - Arts & Cultural Exchange

2014 Bachelor Communications, Media Studies Swinburne University

2012 Cert IV Screen & Media - Metro Screen

2012 Introduction to Documentary - AFTRS

2014 Golden Key International Honours Society

2011 Cert IV Community Services - TAFE

OTHER

Passions: Travel, music, art, photography, ocean

Special interest & background in community services

REFERENCES (contact available on request):

Cyril De Baecque – Production Director/ EP

Lou Porter – Producer

INTRODUCTION

A dedicated, collaborative and innovative Integrated Producer, I have over 10 years experience across new and traditional media. I love a challenge!

Thriving on variety, I can confidently lead creative and technical teams from pitch to delivery, no matter the brief. Passionate about projects with purpose, my goal is to create meaningful and intriguing experiences that evoke a visceral response.

WORK HISTORY

Freelance Senior Producer/Producer/Prod Manager/Locations 2013 – now Present

Leading projects across traditional and new media - TVC, Digital, Interactive, experiential including shooting, post-production and VFX/GFX pipelines

Key Clients:

- Ironbark Media - Production Manager (Feature Documentary)
- VANDAL - Producer & Senior Experiential Producer
- Hogarth - Senior Integrated Producer
- Curriious - Producer (XR & VFX)
- Ecomlocations – Location Management

Highlights include:

- World Vision 'Your Support Means the World' TVC Campaign filmed in Africa & Australia
- Music feature Ob-Doc, 'Back on my Feet Again' (working title), filming across UK, US, Vietnam and Australia.
- BCNA Pink Ribbon Campaign 'In Support of You' TVC Campaign, filming across Australia, working with crew remotely to film during covid restrictions
- World Square - design and install of placemaking & permanent art installation 'Weaving thru the world'
- VFX / 3D projection mapping and car launch projects, including Ford Live F-150 Launch Event onto 12 story Detroit HQ and Infinity car launch.

Senior Content Producer - Imagination 2022 - 2023

- Leading large scale technical projects simultaneously as project lead & account manager, budgets 20K-1mill+
- Leading production of 3D and 2D video, VFX, archive management, film shoots, and motion design) to delivery
- Collaborating with event team and creatives to deliver large scale projects, including projection mapping, LED installs, event content, digital content
- Leading client/ team meetings, budget and schedule tracking
- Supporting Production Director in process development, mentoring junior staff

Highlights include:

- Australian Geographic 'Our Country' experience, 45 minutes of synced content projected across 50 screens, from over 80 hours of archival footage.
- Bluescope web event - shoot and edit 90-minute, 8 chapter show for live stream, with analytics captured via purpose-built web-app.
- Projection mapping content - 3D VFX, Motion Graphics, & sound design projects for Ford, Doha Port Terminal, Commonwealth Games torch relay

VR Producer - Start Beyond (previously Start VR) 2016 -2018

- Account & project management of multiple VR & 360 projects Production,
- QC & delivery of motion graphics, 3D animation, 360 video, spatial sound
- Proposal, budgets & schedule preparation, Functional specifications documents and wire frames, tech training, testing & client on-boarding
- Liaison between internal production, Post and development teams
- Key clients: Woolmark, Pernod Ricard, Westpac, NITV, Australian War Memorial.

Production Coordinator - Photoplay Films 2015 - 2016

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PROJECTS

CONTENT: TVC / ADS / BROADCAST

Mazda CX-80 'TVC- The Producers| 2024

Role: Location Manager

Back on My Feet Again' Feature Doco- Ironbark Media | 2024

Role: Production Manager, Producer - Lou Porter

Your Support Means the World' TVC Campaign-VANDAL| 2023

Role: Producer, Director: Tracey Rowe Client: World Vision

Delivered: 1x60sec, 1 x 30sec, 2x 15sec TVC

<https://vandal.sydney/portfolio/world-vision-australia/>

'In Support of You' TVC Campaign - VANDAL| 2021

Role: Producer, Director: Tracey Rowe Client: Berlei & BCNA

Delivered: 1x60sec, 4x 15sec TVC

<https://vandal.sydney/portfolio/in-support-of-you/>

TVC campaign - VANDAL| 2021

Role: Art Dept/Production Support - Location/Props sourcing (key props) Client: Prunelax

<https://vandal.sydney/portfolio/prunelax/>

Enboarder 'First Day' web video - Marshlandia| 2020

Role: Producer, Director: Andrew Marsh

Sydney Metro Safety Campaign TVC - Z Space | 2020

Role: Producer, Director: Darren Ashton

<https://www.youtube.com/watch?v=nttlwdGeffs>

Telstra 'Tech Trends' Online 360 content - Start VR | 2018

Role: Creative Producer/Director DOP: Josef Heks

NBC Universal TVC - Wellcom Worldwide | 2016

Role: Production Manager

Director: Andrew Marsh & Darren Ralph

Animal Planet 'Pet Month' TVC - Wellcom Worldwide | 2016

Role: Production Manager, Director: Andrew Marsh

The Upside 'Be You' web ad - Moth Projects| 2016

Role: Production Manager, Producer/Director: Emma Tomelty

'Insane Trophy Hunt' web ad - Photoplay | 2016

Role: Production Manager, Director: Armand de Saint- Salv

Client: Humane Society

Samsung 'The Employee' Online campaign - Photoplay | 2016

Role: Production Manager, Producer: Bonnie Fay

Director: Armand de Saint Salv

Precinct 13 - Multiplatform TV- NBC Universal | 2013 -2014

Ep1 'The Killing of Gary Kline, Ep 2 'Goodbye, Baby Jane's

'Role/s: Production Manager, Locations Manager & 2nd AD

Producer: Alex Alexander, Michelle Cotterill

SHORT FILM & MUSIC VIDEO

Gang Ties' OneFour & Headie One - Music Video | 2024

Role: Production Manager, Location Manager Director:

<https://www.youtube.com/watch?v=CxpXBLD6-sk>

Flashback' Jess Mauboy - Music Video | MLW 2023

Role: Producer, Director: Rowena & Joel Rasmussen

https://www.youtube.com/watch?v=D7KBWzYy_QU

Broken Line North - Short film (Drama) | 2019

Role: Production Manager, Director: Sunday Emerson Gullifar

Change the Date' Music Video - Start VR | 2017

Role: VR Producer & Tech Direction/Advisor, Director: Ben

Smith, Artists - Elefant Traks & Bad Apples Music

Client: NITV

Foal - Short Film (Drama)| 2015

Role: Producer with Lyn Norfor, Director: Vanessa Gazy

Alone - Short Film (Drama)| 2015

Role: Production Manager, Producer: Belinda Mravacic

Director: Erin Good

Ruby - Short Film (Black Comedy)| 2014

Role: Line Producer, Producer: Vashti Rosenburg,

Director: Dimitri Ellerington

The Drovers Boy - Short Documentary Film | 2014

Role/s: 1st AD & Coordinator, Producer: Lyn Norfor,

Director: Margaret McHugh

Shipwrecked by N.A.T.E - Music Video| 2014

Role/s: Producer, Writer, Director, Art Director

DOP: Bryan Coelho

50 Million by No Illuminati - Music Video | 2013

Role: Producer, Director: Tim Wilde

The Gift - Short Film (Drama) | 2013

Role: 2nd AD, 1st AD: Dimitri Ellerington

Producer: Lyn Norfor, Director: Lucy Gaffy

Dawney Slack - Short Film (Comedy)| 2013

Role: Script Supervisor, Producer: Fran Dobbie,

Director: Elizabeth Wymarra

Inside Out - Short Film (Drama) | 2013

Role/s: 2nd Assistant Director & Script Supervisor

1st AD: Dimitri Ellerington, Producer/Director: Kay Pavlou

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EXPERIENTIAL & EVENTS

Australian Geographic 'Our Country' Experience –
Imagination | 2022-23

Role: Senior Content Producer/Account Manager.
Creative Director: Richard Swan, Client: Northern Pictures
Director: Karina Holden (Northern Pictures)
<https://ourcountry360.com/>

Doha Port Grand Terminal' Qatar Tourism' Gallery
Installation - Imagination | 2022
Passenger terminal projection mapping permanent install
Role: Senior Content Producer
Creative Director: Richard Swan

Bluescope 'Compass Virtual Event' - Imagination | 2022
Role: Senior Content Producer & Account Manager
Creative Director: Simon Connell
<https://colorbond.com/compass>

Detroit Motor Show 2022 - Ford - Imagination | 2022
Role: Senior Content Producer & Project/client Lead
Creative Director: Richard Swan
Delivery: LED & projection content, 3D animation
Client: Ford

AWS Global Summit Australia & NZ - Imagination | 2022
Role: Senior Content Producer & Project/client Lead
Creative Director: Simon Connell
<https://www.youtube.com/watch?v=zvifYX7vCyc>

Telstra Vantage - Imagination | 2022
Role: Senior Producer, Creative Director: Simon Connell

Commonwealth Games Launch - Imagination | 2022
Projection mapping content Production and event BTS
Role: Senior Content Producer and Account Manager
Creative Director: Simon Connell
Client: Visit Britain

HP Digital Wellness app 'REFLECT' - VANDAL 2022
Role: Experiential Producer
Creative Director: Richard Swan
Developer: Sarthak Sachdeva
<https://www.hp.com/au-en/campaigns/reflect.html>

Find! Scan! Win! Stockland - VANDAL | 2021
Role: Experiential Producer
Technical Director/Dev: Sarthak Sachdeva

Primal IQ - Curiiious | 2020
Role: Producer, Client: Primal Pictures/Anatomy.tv
Technical Director/Development: Phil Sullivan, Ari Jacobs
Delivery: 6DoF for Vive, Rift, Quest

LINX CCG 'LINX Training IQ' - Curiiious | 2019
Role: Producer, Technical Director: Phil Sullivan, Lead
Developer: Han Sun,
Delivery: 30 x Gear VR via Curiiious IQ – multi-user VR

Good Food Guide Award Screen Content –Marshlandia 2020
Role: Producer, Director: Andrew Marsh, Client: Fairfax

ACRAs 2020 Award Content - Curiiious 2019
Role: Producer, Creative Agency: Fourthwall
Director/s: Fred Simard & Fabio Nardo

INFINITI Qs Inspiration Shanghai Motor Show - Curiiious | 2019
Role: Producer, Senior Producer: Lara Allen , Creative
Director/s: Fred Simard & Fabio Nardo

INFINITI QX Inspiration' Detroit Motor Show' - Curiiious | 2019
Role: Producer, Senior Producer: Lara Allen , Creative
Director/s: Fred Simard & Fabio Nardo

Australian War Memorial 'Battle of Hamel VR' - Start VR | 2018
Role: Writer/Creative Producer, Director: Nick Strine
Artist: Sutu, Lead Developer: Mark Schramm.
Delivery: 100 x Oculus Go headsets, synced for theatre experience.

Australian Wool Innovation 'Woolmark VR' - Start VR | 2018
Role: Creative Producer & Client lead, Director Michael Beets
Delivery: App Store/Google Play/Oculus/cardboard, Gear VR, Rift, Go

'Wentworth VR' - Start VR | 2018
Role: Post Producer, Senior Producer: Renae Begent
Director: Michael Beets, Client: Fremantle Australia.
Delivery: Interactive episodic drama tp Oculus, cardboard & Gear VR

Sculpture by the Sea VR - Start VR | 2017
Role/s: Producer & client lead - video content & activation
DOP: Josef Heks, Delivery: Facebook 360 videos, Vive booth

Pernod Ricard 'PR Winemakers VR' App - Start VR 2017
Role: Creative Producer & Client lead, Director: Rick Pearce
Delivery: Via Startgate platform to App Store/Google Play/Oculus

Danone Nutricia 'Aptamil VR' 360° Video - Start VR | 2017
Role: Shoot Producer (NZ), Senior Producer: James Marshall,
Director: Michael Beets
Delivery: 360° content and app for Gear VR and Google cardboard

Various Fairfax Media online & SMH live stream | 2016
Role: Production Coordinator, Senior Producer: Michelle Cotterill
Director: Andrew Marsh

Lifhouse VR Project - Documentary | 2016 - StartVR
Role: Producer & Researcher & Trial Content Curator
Director: Martin Taylor

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TVC PRODUCTION COORDINATOR - SELECTS

Blackmores Superfoods TVC - Photoplay | 2016

Role: Production Coordinator, Producer: Emma Thompson,
Director: Lucinda Schreiber

Airbnb 'A Different Paris' TVC - Photoplay & Sixtoes
Singapore | 2016

Role: Production Coordinator, Producer: Emma Thompson,
Director/s: Norman Yeend, Scott Otto Anderson

Cadbury Creations 'Hairdresser' - Photoplay | 2016

Role: Production Coordinator, Producer: Oliver Lawrence,
Director: Scott Otto Anderson

St George Bank 'Thumbs' TVC - Photoplay | 2016

Role: Production Coordinator, Producer: Emma Thompson,
Director: Scott Otto Anderson

Pauls Dairy 'Twins' TVC - Photoplay | 2016

Role: Production Coordinator, Executive Producer: Oliver
Lawrence, Director: Scott Otto Anderson

Mitsubishi TVC's (various) - Photoplay | 2016

Role: Production Coordinator, Producer: Emma Thompson,
Director: Scott Otto Anderson

Virgin Mobile - 'ONE B1G GIG TVC - Photoplay 2016

Role: Production Coordinator, Producer: Emma Thompson,
Director: Scott Otto Anderson

MND Australia 'The Fading Symphony' - Photoplay | 2016

Role: Production Coordinator, Director: Suzanne Kim

Target Christmas - Jessica Mauboy TVC - Photoplay | 2016

Role: Production Coordinator, Producer: Emma Thompson,
Director: Scott Otto Anderson

Westfield 'All We Have is Joy' TVC - Photoplay | 2016

Role: Production Coordinator, Producer: Emma Thompson,
Director: Scott Otto Anderson

Fox Sports Fox Footy 'Get Closer' TVC - Photoplay | 2014

Role: 3rd Assistant Director, 1st AD: Dimitri Ellerington,
Director: Scott Otto Anderson, Client: Foxtel

HMCA 'Lights' TVC Retail Campaign - Photoplay | 2013

Role: 2nd Assistant Director, 1st AD: Dimitri Ellerington,
Director, Client: Hyundai