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## ANDY BELL

EDITOR • COLOURIST • MOTION DESIGNER • POST PRODUCER

### EXPERIENCE

#### HELLO TELEVISION • 2016-PRESENT

CO-FOUNDER, POST PRODUCER, EDITOR, COLOUR, MOTION DESIGN

Co-founded my own production company in 2016.

Edit, colour, design and post-producer on television shows NBCUniversal including a revised version of E!'s *The Hype*, *E! News Australia*, *E! Fashion Wrap*, as well as shortform content for SyFy and Lifestyle networks.

Edit, colour and design of various shortform content pieces for advertising and marketing agencies, including Dentsu, Medium Rare Content Agency, 72&Sunny, Murmur Group and Merkle.

Edit, colour and design of TVCs and shortform content. Key brands include QANTAS, BMW, Bunnings, Coles, K-Mart, Dan Murphy's, ALDI, Binge, Hayu, Xero, Revlon, PrettyLittleThing, Shine Lawyers, Mirvac and Merivale, among others.

Shoot Producer across almost every Hello Television project.

#### OXYGEN360 • 2014-2016

POST PRODUCTION SUPERVISOR, SENIOR EDITOR, COLOUR, MOTION DESIGN

Led a team of editors and managed post-production freelancers on a variety of television programs and shortform content.

Edit, design and post-producer on television shows *E! News Wrap* and *The Hype* (NBCUniversal), *Cruise Mode* (Ten) and *The Road To Rio* (Seven).

Edit, colour and design of TVCs and shortform content. Key brands include Panadol, Oral B, McDonalds, Woolworths, Dick Smith, Sharp, Hyundai, Progressive, Blackmores, L'Oreal and Seven Sport, among others.

Supervised post-production for Network Ten's Intensify regional advertising program.

## **FREELANCE • 2012-2014**

EDITOR, COLOUR, MOTION DESIGN

Specialised in creating TVCs and short-form content for advertising agencies and production companies, including Leo Burnett, DDB, Engine Films, Saatchi & Saatchi, Spinifex, and Oxygen360.

Collaborated with Universal Music to produce music videos and content for both Universal Music and Jam Music.

## **OGILVY GROUP (OGILVY, PLUSH FILMS, IGNITE) • 2002-2012**

HEAD OF POST PRODUCTION, SENIOR EDITOR, MOTION DESIGN

Starting as a Dubs Assistant and leaving as Head of Post Production, I led a team of editors in producing high-quality TVCs and short-form content for Ogilvy's diverse client portfolio. Key brands included Coca-Cola, Qantas, IBM, KFC, Telstra, Nestlé, Hyundai, Pizza Hut, Tennis Australia, Zara, Myer, Kimberly-Clark, Commonwealth Bank, LG, and the RTA, among others.

## **SOFTWARE**

### **VIDEO**

Adobe Premiere Pro

Adobe After Effects

DaVinci Resolve Studio

### **AUDIO**

Adobe Audition

Ableton Live

### **OTHER**

Adobe Photoshop

Adobe Illustrator

Can adapt to new systems quickly. MacOS & Windows.