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JO McNULTY-CLARK

PROFESSIONAL PROFILE

I have over twelve years of production experience in the film, television, design/post-production and digital industries. Over this period I have produced a wide range of work from corporate and music videos, live broadcast/events, feature and short films, TVCs and TV promos, documentaries, branded content and multiplatform projects. I work effectively, under pressure, with an organised and methodical approach with attention to detail.

KEY STRENGTHS

- Superior leadership, people management and excellent client relationship skills.
- Experience with integrated campaigns (online, broadcast, film and print).
- Effective multiplatform/transmedia strategic planning skills.
- Strong production management and financial management skills.

CAREER SUMMARY & ACHIEVEMENTS

Thinkbone Head of production – <i>Gruen Planet winners 2011 & 2012</i>	Apr 2011 – present
FOXTEL Producer – <i>Promax winner for 'Best Image spot - Get into UKTV' 2011</i>	Aug 2007 – Mar 2011
Maxigroup Producer / Line Producer – <i>ARIA awards for music video production 2005</i>	Jul 2005 – Aug 2007
Sach Australia Line Producer / Production Manager Location Manager / Location Scout	Sep 2004 – Jul 2005

EDUCATION

2010 Multiplatform screen producers scholarship Graduate diploma Metroscreen, Sydney NSW * Multiplatform development skills * Business management skills * Project management skills * Advance pitching and negotiation skills	2001 3D modeling, digital visual effects and animation Graduate Certificate Silicon graphics College, Enmore NSW
2005 Architectural Technologies Certificate 1V TAFE, Ultimo NSW	1999 Graduate diploma in design University of Technology, Sydney NSW Majors: Design history, multimedia, design, internet design, set design, broadcast and animation.
2003 Concept Illustration for Film and Television Graduate Certificate AFTRS, Moore Park NSW	1997 Bachelor of Visual Arts University of Newcastle, Newcastle NSW Majors: Digital photography and Film

PROFESSIONAL EXPERIENCE

thinkbone

2011–Present

Head of Production

Clients: Discovery Networks Asia Pacific, Telstra, FOXTEL Channel Group, Yahoo!7, News Limited, News Life Media Group, Commonwealth Bank, ComSec, St.George Bank, 20th Century Fox, ABC networks, Qantas, Amnesia Razorfish, Aust Gov – Dept of Innovation, Enterprise Connect, BBC World channels, Eye Foundation, SBS networks, Gruen Planet.

Responsibilities and skills:

- Day to day running of the agency and production company.
- Strong attention to detail with strong process abilities, production scheduling and tracking/reporting skills.
- Direct day-to-day contact with clients, managing requests and feedback while displaying effective communication skills.
- Proven ability to research and win further work for thinkbone through my strong client relationships and contacts database.
- Proven ability to work under intense pressure to produce projects on tight deadlines and on budget.
- Preparing budgets, creating quotes and setting up strategies for new and ongoing projects.
- Scheduling projects, organize briefings, pre-production planning and assisting with the creative development.
- Overseeing projects from end-to-end production with the executive producer and creative director (creative development, pre-production, production, post-production and reconciliation reporting).
- Proven experience with UX, IA, transmedia/multi-platform production bibles and SEO.
- Proven ability to problem solve, production logistics and post-production issues effectively and on tight timeframes.
- To facilitate the production of motion graphics and to assist the executive producer and creative director to meet client briefs, deadlines and expectations.
- Effectively manage the CMS for thinkbone's web site. Currently work with CMS that are developed by Universal favorite. All content is updated continually with a strong attention to detail.
- Willingness to get involved and show initiative in creative development.

FOXTEL

Foxtel design

2007 – 2011

Producer

Clients: FOXTEL Channel Group, BBC Worldwide (4 channels), Ai-media, XYZ Networks (5 channels), 5 oceansmedia, McNeice Productions.

Responsibilities and skills:

- Co-ordinate the production of motion graphics and to assist the executive producer and art director to meet client deadlines and expectations.
- Direct day-to-day contact displaying effective communication skills with internal and external clients.
- Proven ability to win further work for Foxtel design through my strong client relationships and effective pitch methods.
- Working under intense pressure to produce jobs on deadline, on budget and with attention to detail.
- Planning budgets, quoting and developing crossmedia for new and ongoing jobs.
- Scheduling jobs and pre-production planning.
- Assisting producers and promo producers with their motion and post-production briefs.

- Organising the creative for the award winning art director Mark Bowey on jobs that range from web, print and broadcast. I developed his pitches; planned his concepts through to successful productions.

Street TV program at FOXTEL

2009/2010

Producer/Mentor

Street TV is a staff-run program that aims to improve the lives of young disadvantaged Australians by equipping them with new skills in the film and television industry. The selected students were all streets kids that live at oasis in Surry hills. The Salvation Army runs oasis. I was a Producer/Mentor that assisted the students with all aspects of producing their films. The students submitted an idea and as a team, with other like-minded students involved, we all worked together and produced a broadcast standard short film. The major duties that I involved the students in were planning, developing scripts, storyboarding, location scouting, location permits, production design, casting, shooting, editing, sound and post production. It was a successful film with over 300 people and ministry representation attending the premiere.

Studying whilst at Foxtel:

I've recently completed a scholarship in multiplatform screen producing. To view skills gained please refer to page 1.

Maxigroup

2006 – 2007

Producer

Clients: Australian Lending Centre, Dorothy Records, The Omnilib Media. The Maxigroup consisted of sound, post-production and production depts. *Responsibilities and skills:*

- Managed a production team as well as worked with all the department heads to complete every job from live productions to television commercials.
- Produced from concept to the final delivery on all projects with the Maxigroup.
- Hands on in administration and business development planning for Maxigroup.
- Effective client relationship skills to negotiation skills with cast and crew, under the watchful eyes of my two executive producers Daniel Klimenko and Michael Sutherland.

Mad Angel (owned by Maxigroup)

2006–2007

Line Producer promoted to Producer

Clients: Sony BMG, Warner Brothers, EMI, Universal, Road Runner Records
Artists: Delta Goodrum, End of Fashion, After the Fall, Jet, Skunk hour, Raen.
Responsibilities and skills:

- I was hired to complete all unfinished music videos and to manage all teams within Mad Angel.
- Managed freelance production team, cast and crew.
- Planned and completed pre-production, production and post-production projects to final delivery to the record companies.

Sach Australia

2004 – 2005

Production Manager / Location Manager / Location Scout

Clients: LG, Minute Maid, Chevy Cobalt, Hyundai, Samsung.
Production companies: Bada productions, Compass productions, Basecamp Productions, Plaza films, Indie films, Hobie Pro, Exsquare films
Responsibilities:

- Organizing budgeting and scheduling for TVC's for locations.
- Location scouting for all areas of NSW,
- Database cataloguing.
- International client management for production companies and product managers.

- Organizing with councils/owner permits and approval applications for locations.
- Planning crew selection for up coming jobs, organizing technical recces, accounts management and administration.

Artone Advertising and Design, (Agency work)

2001

Graphic Designer

Clients: SES, ING, Ace apparel, Protector safety supply, Boral, Amber.

Responsibilities:

- Designing website and multimedia projects.
- Designing corporate branding, packaging and advertising campaigns.
- Co-ordination of teams job bags and job folders.
- Client relations' management.

News Limited

1998 – 2000

Production Co-ordinator / Digital Imagist/Retoucher

Clients: Daily Telegraph, Sunday Telegraph, The Australian, Sportman.

Responsibilities:

- Using Adobe Photoshop I enhanced and retouched images for publishing.
- Worked in a team of 35 people.
- Scanned and colour separated images with respect to the layout and retouching.
- Organised image schedules and FTP schedules for the team from management.

While at News Limited, Sydney Olympics

2000

Worked with photographers for various events from the photography department of the Sydney Olympics for The Daily Telegraph. I was assigned to a photographer for each event. *Responsibilities:*

- Retouching the final photographs for every sporting event on site via laptop and submitted them for publishing via email.
- Managed co-ordination of all images with the writers and photographers.

Vogue Living, Conde Naste Publications

1997–1998

Editorial Production Co-ordinator / Finished Artist

Responsibilities:

- Co-ordinated the relevant material to photographers, writers and artists.
- Hands on image and text scanning, retouching and paginating.
- Organising budgets and deadline schedules from management.
- Accountable for contract management in the production department.

FREELANCE PROFESSIONAL EXPERIENCE

New Thought Productions

1998 – 2013

Freelance Producer and Line Producer

I worked on the UK/AUS feature film called 'Concealed' directed by Shane T. Hall. The film starred Simon Lyndon and Paul Tassone with Denise Roberts and Anthony Phelan. I also have worked on many of Shane's short films over this time in AUS and his other feature 'Neonphytes and Neolights' featuring Matt Doran and Nadia Townsend.

Responsibilities:

- Manage a production team.
- Business strategic planning, budget planning, script development, contract development, casting, deal negotiations for cast and crew, investment planning, location scouting, accounting, organizing film permits and risk/safety assessments.
- Post-production management – offline/online, motion graphics, sound design, ADR, grade and print.

Butt Productions and Sivaji Productions, Delhi India

2005

Freelance Junior Production Manager

I was invited to a wedding in Kashmir and ended up working for my contact in Delhi for 3 months before I set off to go to the wedding and travel. The film I worked on was 'Delhi heights' directed by Anand Kumar.

Responsibilities:

- My duties were in pre-production. I handled the co-ordination of casting, permits for all equipment and locations, travel arrangements for crew and production team and setting up arrangements for translators and catering services.

Story Productions, London

2004

Contracted Line Producer

The documentary titled "The Crown and Republic" was based in Paris and shot over 10 days.

Responsibilities and skills:

- Accountable for the pre production over three months and production.
- Planning the budget, call sheets, production schedules, crew demands and using my problem solving skills to approach each task.
- The other two documentaries I worked on had principle photography based in China and I worked on the pre-production in the UK for the last two months of my contract at Channel 4.

Pistol Design Studio, London (Agency work)

2004

Freelance Graphic Designer

Clients: Tesco, Nandos, Delmonte, Pizza express and Bonne Maman

Responsibilities:

- Design all artwork from client brief through to finished art.
- Dealt with clients and printers directly.
- Managed a small team.
- Designed point of sale and promotional packaging.

Visual Arts Imaging Gallery

2001 – 2004

Freelance Production Manager / Graphic Designer / Digital Artist / Retoucher

Responsibilities:

- Worked alongside the Art Director in producing and designing television commercials (TVC).
- Management of budgets encompassing pre and post-production work for these television commercials.
- Retouching for promotional material for many types of photographic portfolios in the areas of modeling, body art and fashion editorial.

Music Film Clip for "Howard" Sydney-based band, NSW

2003

Freelance Production Manager / Production Designer

Clients: Channel V, MTV

Responsibilities:

- Designed within parameters from brief.
- Arranged budget, call sheets, production schedule and cast/crew.
- Utilised existing locations due to low budget.
- Set dressed for the complete production.
- Created and organised props and costumes for production.

Atomic Productions, Canada

2002

Part-time Production Co-ordinator / Assistant Animator

Responsibilities:

- Work alongside 2D and 3D animators for presentations on TV.
- Created 3D textures for modeling.
- Coloured 3D modeled environments.
- Marked up Blue Screens for character animation.

Shout Public Relations

2000/2003

Freelance Graphic Designer / Production Co-ordinator

Clients: Northcott Society, Legacy, Breast Cancer Australia, Starlight Foundation

Responsibilities:

- Designed corporate identity, brochures and promotional material for non-profit organisations.
- Worked with Microsoft PowerPoint software and Macromedia Director Software to design presentations for potential clients and sponsors.
- Coordinated all images, copy and correspondence to all Designers and Management.

PROFESSIONAL DEVELOPMENT

Vivid Sydney festival - Crossmedia seminars	VIVID2011&2012
X media Lab – Multiplatform seminars	XML 2012
Transmedia Victoria – Business models workshop	FOXTEL 2011
Lead the Way workshop	FOXTEL 2009
Production management skills workshop	FOXTEL 2008
Introduction to Leadership workshop	FOXTEL 2007
Promax Asia- Pacific conference	SYDNEY2007-2012

SOFTWARE

Microsoft Office	Advanced	File maker Pro	Advanced
Adobe Photoshop	Advanced	Cleaner	Advanced
Adobe Illustrator	Advanced	Squeeze	Advanced
Keynote	Advanced	Black magic deck control	Advanced
Adobe Flash	Intermediate	Collage	Advanced
Adobe After Effects	Intermediate	Overture	Advanced
Adobe Acrobat	Advanced Google	Word Press	Advanced
Applications	Advanced	MYOB	Intermediate
Final Cut Pro	Beginner	Fetch	Advanced
Adobe In Design	Intermediate	ScheduALL	Intermediate

REFERENCES

Darren Ralph
thinkbone,
Creative Director, Director
M: 0413 998 257

Jon Kish
FOXTEL,
Head of Design
M: 0419 669 967

Andrew Marsh
thinkbone, Managing
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380

Jo Booth
Ai-media,
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