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### LUEY CONWAY

#### EDITOR / DIRECTOR

My name is Luey, I enjoy working with agencies and production businesses that like having a high attention to detail applied across their productions. Best way that I can describe my love for editing and directing is that I wear my commitment to the craft and my work ethic on my sleeve.

In the edit, I look to bring a bold, rhythmic and confident approach that embraces sound and brings the video aesthetic just a few notches higher. When collaborating with other creatives, I put their vision first whilst completely supporting the agency at the same time.

As a director, I bring the same level of dedication to every production and have experience in creating organic and warm, or moody and contemporary video content. I relish bringing ideas from concept to creation to delivery and giving them a type of polish that makes every piece feel singular.

Keywords: Editor, Editor/Motion Graphics, Producer Editor, Preditor, Director, Director Editor, Sound Designer

| Proficient in: | Avid Media Composer, Adobe Premiere,<br>After Effects, Audition, Photoshop, Illustrator |
|----------------|---|
| Education:     | MASTERS IN SCREEN: ARTS AND<br>BUSINESS LEADERSHIP (AFTRS) 2017                         |
|                | GRADUATE CERTIFICATE:<br>EDITING IN DRAMA (AFTRS) 2012<br>Sydney, NSW                   |
|                |   |
| EDITOR         | Rob Mills Architecture  |
| June/July 2019 | Qantas & Launch Content   |
| Sydney, NSW    | Client: Collider  |
|                |   |
| PREDITOR       | A Guide To Dating At The End Of The World   |
| June 2019      | Film Trailer  |
| Sydney, NSW    | Client: The Solid State   |
|                |   |
| PREDITOR       | Virgin Money Australia  |
| April 2019     | Brand Content (TVC & Web)   |
| Sydney, NSW    | Client: Edge Agency   |
|                |   |
| EDITOR         | Rob Mills Architecture  |
| March 2019     | Brand Content   |
| Sydney, NSW    | Client: Collider  |
|                |   |
| EDITOR         | Infiniti Shanghai Car Show  |
| February 2019  | Hype Films for Car Launch   |
| Sydney, NSW    | Client: Curiious Productions  |
|                |   |

| EDITOR               | Breville Smart Oven Air Fry Global Campaign |
|----------------------|---|
| January & April 2019 | Managing all content deliverables           |
| Sydney, NSW          | Client: Painted Black                       |

| EDITOR      | 'Routes' Documentary Feature Film |
|-------------|-----------------------------------|
| 2018 - 2019 | Director: Petar Bojovic           |
| Sydney, NSW |                                   |

| PREDITOR      | Al McGlashan Fish'n with Mates |  |
|---------------|--------------------------------|--|
| November 2018 | Opening Title Sequence 2018    |  |
| Sydney, NSW   | Client: Klinik                 |  |

| MUSIC VIDEO EDITOR      | Motown Magic & Beat Bugs   |  |
|-------------------------|----------------------------|--|
| November - Current 2018 | Music Video Deliveries     |  |
| Sydney, NSW             | Client: Beyond Productions |  |

| EDITOR      | With Collective               |
|-------------|-------------------------------|
| August 2018 | Hype Films for Foxtel Pitches |
| Sydney, NSW | Client: Foxtel                |

| EDITOR      | Candid Films: Dir: Jif Morrison  |  |
|-------------|----------------------------------|--|
| August 2018 | Q.V. Skin Testimonials           |  |
| Sydney, NSW | Client: Geometry Global & Ogilvy |  |

| EDITOR | Candid Films: Dir: Jif Morrison |  |
|--------|---------------------------------|--|
|        |                                 |  |

July 2018Q.V. Gym TVCs (Kate Richie) 30"& 15"Sydney, NSWClient: Geometry Global & Ogilvy

| EDITOR | OPR Agency |
|--------|------------|
|--------|------------|

Sydney, NSW Client: Ford

| EDITOR      | OPR Agency                          |
|-------------|-------------------------------------|
| July 2018   | Microsoft Code Like A Girl Series 2 |
| Sydney, NSW | Client: Microsoft                   |

EDITOR Freelance

| July 2018 The Novelty Has Wor | n Off |
|-------------------------------|-------|
|-------------------------------|-------|

Sydney, NSW Short Film

| EDITOR      | OPR Agency      |
|-------------|-----------------|
| June 2018   | ARTC Event Film |
| Sydney, NSW | Client: ARTC    |

| EDITOR      | OPR Agency               |  |
|-------------|--------------------------|--|
| June 2018   | Microsoft 2018 Wrap Film |  |
| Sydney, NSW | Client: Microsoft        |  |

| EDITOR      | Candid Films – Dir: Jonathan Pease |
|-------------|------------------------------------|
| June 2018   | Fix This Love (Music Video)        |
| Sydney, NSW | Client: Ben Hazlewood              |

**EDITOR** Candid Films – Dir: Jonathan Pease

June 2018 Save Your Sorries (Music Video)

Sydney, NSW Client: Ben Hazlewood

EDITOR OPR Agency

May 2018 Crown Duals Social Content

Sydney, NSW Client: Crown Resorts

| EDITOR | OPR Agency |  |
|--------|------------|--|
|        |            |  |

May 2018 Microsoft Code Like A Girl Web Series

| Sydney, NSW | Client: | Microsoft |
|-------------|---------|-----------|
|-------------|---------|-----------|

**EDITOR** OPR Agency

| May 2018 | 13 Reasons Why Social Content |
|----------|-------------------------------|
|----------|-------------------------------|

- Sydney, NSW Client: Netflix
  - **EDITOR** Qantas x Tourism Australia
  - May 2018 Social Content for SEA Market
- Sydney, NSW Client: Qantas & Tourism Australia

| EDITOR      | Candid Films – Dir: Kate Halpin    |
|-------------|------------------------------------|
| May 2018    | Sunsense TVC (30"& 15") "Here's to |
| Sydney, NSW | you"                               |
|             | Client: Geometry & Ogilvy          |

| EDITOR      | IN FILMS – Dir: Ivan O'Mahoney          |
|-------------|---|
| May 2018    | Work of PIAC (Mini-doc)                 |
| Sydney, NSW | Client: Public Interest Advocacy Centre |
|             |   |
| EDITOR      | Candid Films – Dir: Kate Halpin         |
| April 2018  | "This is for you" Sunsense TVC 30" 15"  |
| Sydney, NSW | Client: Geometry & Ogilvy               |
|             |   |
| EDITOR      | Archibald Williams                      |

| April 2018  | CITI – Ready Credit 30″ & 10″ |  |
|-------------|-------------------------------|--|
| Sydney, NSW | Client: Citibank              |  |

| EDITOR      | Ogilvy PR                               |
|-------------|---|
| April 2018  | Basenji x Microsoft (Up in the air mix) |
| Sydney, NSW | Client: Microsoft                       |

| EDITOR      | Pulse Communications                      |  |
|-------------|---|--|
| April 2018  | Fitness First, iwatch app, social content |  |
| Sydney, NSW | Client: Fitness First                     |  |

- **ANIMATOR & EDITOR** Radhart Productions
  - March 2018 Sidekick Launch Video
  - Sydney, NSW Client: Commonwealth Bank

| EDITOR            | Freelance                            |
|-------------------|--------------------------------------|
| January 2018      | <b>STENMARK LIFE</b> (t.v. pilot)    |
| Sydney, NSW       | Client: Candid Films Australlia      |
|                   |                                      |
| EDITOR            | Freelance                            |
| January 2018      | UNO DIGITAL CONTENT (social)         |
| Sydney, NSW       | Client: Archibald/Williams           |
|                   |                                      |
| EDITOR            | Elastic Studios                      |
| December 2017     | GQ MAN OF THE YEAR (mini-doc series) |
| Sydney, NSW       | Client: Media Design School N.Z.     |
|                   |                                      |
| ANIMATOR & EDITOR | Mondo (production company)           |
| December 2017     | WORKPLACE BALANCE (web series)       |
| Sydney, NSW       | Client: True Agency/Fairfax          |
|                   |                                      |
| EDITOR            | Crater (production company)          |
| December 2017     | <i>S.A.S.</i> (mini-doc)             |
| Sydney, NSW       | Client: Sydney Architecture Studio   |
|                   |                                      |
| EDITOR            | Freelance                            |

| November - December 2017 | NESA, OVERVIEW SERIES (social)        |
|--------------------------|---------------------------------------|
| Sydney, NSW              | Client: Department of Education PDHPE |

| EDITOR       | Crater (production company)            |
|--------------|--|
| October 2017 | UOW SOCIAL PRE-ROLLS (pre-roll/social) |
|              | Client: University of Wollongong       |

| PRODUCER & EDITOR | Freelance                                 |
|-------------------|---|
| July 2016         | <b>NESA</b> (promotional content)         |
| Sydney, NSW       | Client: Department of Education PDHPE     |
|                   |   |
| EDITOR            | Doco.tv                                   |
| September 2017    | KIRBY FOUNDATION (mini-doc)               |
| Sydney, NSW       | Client: James Kirby Foundation            |
|                   |   |
| EDITOR            | Elastic Studios                           |
| September 2017    | GIRLS IN GAMING (mini-doc series)         |
| Sydney, NSW       | Client: Media Design School N.Z.          |
|                   |   |
| DIRECTOR & EDITOR | Freelance                                 |
| July 2017         | <b>PRODUCT FILM</b> (promotional content) |
| Sydney, NSW       | Client: Tony & Wolf                       |
|                   |   |
| DIRECTOR & EDITOR | Mondo (production company)                |
| July 2017         | HIRE VIEW (corporate film)                |
| Sydney, NSW       | Client: CommBank Employer Brand           |
|                   |   |
| EDITOR            | Sixtyfour Films (production company)      |
| July 2017         | CHIVAS FATHER'S DAY SERIES (pre-roll)     |
| Sydney, NSW       | Client: Pernod Ricard                     |
|                   |   |
| EDITOR            | Sixtyfour Films (production company)      |
| June 2017         | WOMEN'S HEALTH, FIT NIGHT OUT             |
| Sydney, NSW       | Client: News                              |
|                   |   |

| EDITOR      | Sixtyfour Films (production company) |  |
|-------------|--------------------------------------|--|
| April 2017  | VOGUE LIVING 50 YEARS (event film)   |  |
| Sydney, NSW | Client: Vogue Living                 |  |

DIRECTOR & EDITOR Mondo (production company)

April - June 2017 **DAY IN THE LIFE OF...** (mini-doc series) Sydney, NSW Client: CommBank Employer Brand

| <b>DIRECTOR &amp; ED</b> | <b>ITOR</b> Freelance |
|--------------------------|-----------------------|
| DTITEOLOU OL CED         |                       |

| April 2017  | KRISPY KREME (music video) |
|-------------|----------------------------|
| Sydney, NSW | Client: TED ADDIC          |

| <b>DIRECTOR &amp; EDITOR</b> | Freelance              |
|------------------------------|------------------------|
| March 2017                   | GODFREYS (music video) |
| Sydney, NSW                  | Client: TED ADDIC      |

| EDITOR | Mondo (production company) |
|--------|----------------------------|
|--------|----------------------------|

| January – February 2017 | WE ARE ANALYTICS (corporate trailer) |
|-------------------------|--------------------------------------|
| Sydney, NSW             | Client: CommBank Employer Brand      |

- **EDITOR** Mondo (production company)
- January February 2017 **WE ARE DIGITAL** (corporate trailer) Sydney, NSW Client: CommBank Employer Brand
  - EDITORMondo (production company)December 2016CHANGE THE DATE (t.v.c.)Sydney, NSWClient: MKTG for Gruen Transfer

| <b>DIRECTOR &amp; EDITOR</b>          | Mondo (production company)                 |
|---------------------------------------|--|
| July 2016                             | KIDS PARTY POST-ELECTION MSG               |
| Sydney, NSW                           | Client: Greenpeace                         |
|                                       |  |
| <b>DIRECTOR &amp; EDITOR</b>          | Mondo (production company)                 |
| June 2016                             | AUSTRALIAN ELECTION DEBATE (social)        |
| Sydney, NSW                           | Client: Greenpeace                         |
|                                       |  |
| <b>DIRECTOR &amp; EDITOR</b>          | Mondo (production company)                 |
| February - April 2016                 | MOSAIC FILM SERIES (mini-doc series)       |
| Sydney, NSW                           | Client: CommBank Mosaic Initiative         |
|                                       |  |
| <b>DIRECTOR &amp; EDITOR</b>          | Mondo (production company)                 |
| October 2015 – January 2016           | <b>EMPOWERMENT PROJ.</b> (mini-doc series) |
| Sydney, NSW                           | Client: Paul Newman's Own                  |
|                                       |  |
| <b>DIRECTOR &amp; EDITOR</b>          | Mondo                                      |
| March 2015                            | THOUSAND FACES (corporate film)            |
| Sydney, NSW                           | Client: CommBank Innovation Lab            |
|                                       |  |
| <b>IN-HOUSE DIRECTOR &amp; EDITOR</b> | Mondo (production company)                 |
| January 2015 – December 2017          | DIRECTING & EDITING ALL CONTENT            |
| Sydney, NSW                           |  |
|                                       | Freelance                                  |
| <b>DIRECTOR &amp; EDITOR</b>          | CAMOUFLAGE (music video)                   |
| January 2015                          | Artist: INVADA ZEE                         |
| Sydney, NSW                           |  |

| EDITOR        | THE END OF US (short film)              |  |
|---------------|---|--|
| December 2014 | Director: Sam Odlum, DP: Steven Hessler |  |
| Sydney, NSW   | Freelance                               |  |

DIRECTOR & EDITOR TRIGGERNOMETRY (music video)

September 2014 Artist: INVADA ZEE Sydney, NSW Freelance

## DIRECTOR & EDITOR BUG (music video)

May 2014 Artist: INVADA ZEE

Sydney, NSW Freelance

DIRECTOR & EDITOR FEAST FOR KINGS (music video)

| March 2014  | Artist: Centa Left |
|-------------|--------------------|
| Sydney, NSW | Freelance          |

DIRECTOR, SHOOTER & EDITOR Stereosonic 2014 (mini-documentary)

Sydney, NSW Freelance

| EDITOR        | <b>22'</b> (short film)                 |
|---------------|---|
| November 2012 | Director: Sam Odlum, DP: Steven Hessler |
| Sydney, NSW   |   |

| IN-HOUSE EDITOR             | COMMBANK CORPORATE COMMS               |
|-----------------------------|--|
| October 2012 – January 2014 | Mondo (production company)             |
|                             | April – October 2011                   |
|                             | Sydney, NSW                            |
|                             |  |
| EDITOR                      | Shooting Star (production company)     |
| September 2012              | FAT BOY SLIM LIVE (cinema trailer)     |
| Sydney, NSW                 | Director: Janelle Mason                |
|                             |  |
| EDITOR                      | Shooting Star (production company)     |
| May – September 2012        | BARRY HUMPHRIES TOUR (t.v.c.)          |
| Sydney, NSW                 | Director: Janelle Mason                |
|                             |  |
| EDITOR                      | Shooting Star (production company)     |
| April 2012                  | DIAMOND JUBILEE (cinema trailer)       |
| Sydney, NSW                 | Director: Janelle Mason                |
|                             |  |
| EDITOR                      | Shooting Star (production company)     |
| March 2012                  | ANDRE RIEU 'MASSTRICHT cinema trailer  |
| Sydney, NSW                 | Director: Janelle Mason                |
|                             |  |
| EDITOR                      | Shooting Star (production company)     |
| April 2012                  | JOE SATRIANI 'SACHURATED' (trailer)    |
| Sydney, NSW                 | Director: Janelle Mason                |
|                             |  |
| POST-PRODUCTION COORDINATOR | Shooting Star (production company)     |
| February - October 2012     | Producer/Director: Janelle Mason       |
| Sydney, NSW                 | Founder: Peter Skillman, Janelle Mason |
|                             |  |

### ASSISTANT EDITOR THE HUNGRY TIDE (t.v. series)

| April – October 2011 | Producer/Director: Tom Zubrycki    |
|----------------------|------------------------------------|
| Sydney, NSW          | CBD DIGITAL (Online Post facility) |

# ASSISTANT EDITOR DIVORCE: AUSSIE ISLAMIC WAY(doc)

| April – October 2011 | Producer/Director: Jennifer Crone  |
|----------------------|------------------------------------|
| Sydney, NSW          | CBD Digital (Online Post facility) |

## ASSISTANT EDITOR MOVE IT MOB STYLE (t.v. series)

April – October 2011 Producer: Shona Devlin Sydney, NSW RLC Productions

#### FILM EDITOR BIRTH OF A WARROR (feature film)

| January – March 2011 | Producer: Russell Cunningham |
|----------------------|------------------------------|
| Sydney, NSW          | Director: Gordon Waddell     |

| ASSISTANT EDITOR          | Fremantle Media        |
|---------------------------|------------------------|
| September – November 2010 | X-FACTOR (t.v. series) |
| Sydney, NSW               |                        |

| <b>DIRECTOR &amp; EDITOR</b> | Metro Screen Short Film Grant              |
|------------------------------|--|
| October – November 2009      | DICE (short film)                          |
| Sydney, NSW                  | Producer: Thomas Williams, Alex Weltlinger |

SHOOTER & EDITOR Independent

March – April 2009 REAL FRIENDS (short film)

Producer/Director: Martin Viet