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TOM ALDRICH

ABOUT ME

Designer with over 6 years' experience. I'm very creative and have a keen interest in design for film and animation projects. I've established my own brand as a graphic and digital designer, illustrator and motion graphics animator.

I have a highly developed sense of learning, a very keen eye for detail, strong work ethic, creative thinking, marketing experience, excellent time management and a high level of personable skills.

EXPERIENCE

DIGITAL DESIGNER/MOTION DESIGNER, ELASTIC STUDIOS — 2016—2017

Working for this fast-paced design and TVC house has greatly increased my skills, expertise and work ethic. As one of the Digital Designers in the small team, my work and responsibilities were always unique, original and exciting.

As well as working on jobs through digital design, I was also one of the lead animators and motion graphics designers. Constantly working on new TVCs, logo transitions or animations, every week I would consistently be using programs such as Adobe After Effects CC to create content of premium quality.

GRAPHIC DESIGNER, KOMATSU — 2015—2016

As the sole Designer, worked on all Marketing campaigns, producing promotional material, including posters, brochures, flyers, invites, manuals, online ads, gifs, videos and web based material. Managed the intranet site and updated the internet site.

FREELANCE DESIGNER, EMBELLISH CREATIVE — 2015

Worked on Government contracts to make documents accessible online, including the tagging and setting up of documents, then making accessible via Adobe Acrobat. Also managed new clients, including catalogue and logo design.

GRAPHIC DESIGNER, ALLEN & UNWIN — 2011—2014

Allen & Unwin was a huge learning experience for me, delving into the world of book publishing and marketing design. Working with existing artwork and creating new works proved to be enjoyable and enticing. From this experience I've learned to stick with deadlines, complex projects, keen eye for detail and working with a team to produce the best creative solution.

I'm particularly proud of my video work, which including author videos/documentaries, book trailers and promotional videos. The skills included filming, editing, sound editing, visual effects and distribution. This work especially heightened my passion for working with design in film.

EDUCATION

UNIVERSITY OF WESTERN SYDNEY

BACHELOR OF DESIGN (VISUAL COMMUNICATION) — 2007—2010

SKILLS

Adobe After Effects, Adobe Photoshop, Adobe Illustrator, Adobe Indesign

REFERENCES

“Tom was a Senior Designer and grew his skills dramatically while working with us. He was able to develop across multiple platforms and programs and worked autonomously to deliver many campaigns.

Tom was able to develop his design thinking from print right across the full spectrum of work we do and his attention to detail and accuracy was very strong. His greatest strength was how few mistakes went out in his work the first time.

Tom was great with clients and a fun and positive member of our team. He is hugely talented and I am sure he will continue to develop his skills and industry understanding in whatever team he is in. I can confidently recommend him.”

SIMON THOMAS; COMPANY DIRECTOR, ELASTIC STUDIOS

“Tom's portfolio is bursting with the creative output of three busy years that have seen him working on briefs from across the business. Although much of what is generally produced is created using existing book cover design, some of his best work has been that created from scratch, based on sometimes not very well articulated briefs.

His work producing video content for us has been simply outstanding. Working with very few resources, Tom has created some of our most admired (and shared) book-trailers and author videos including one produced for the publication of Jodi Picoult's *Between the Lines* — a project which was shown-off by its author to her originating US publisher as an exemplar of what a good book-trailer should be.

Tom has shown himself to be a creative problem solver, with a strong design aesthetic, a quick worker who takes a brief well. He has been huge fun to have around.

I have no hesitation in recommending Tom to any prospective employer.”

KAREN WILLIAMS; MARKETING DIRECTOR, ALLEN & UNWIN