



6 Ridge St, North Sydney, NSW 2060
p. +61 2 8458 1300 | e. info@rmkcrew.com.au
rmkcrew.com.au

MARK PARRY

EDUCATION

- **Introduction to Video** - NIDA, 1996
- **Film & Video Production, Certificate IV** - Sydney University, 2002
- **Visual Storytelling** - AFTRS, 2005
- **After Effects Advanced** - City Desktop Training, 2013

EMPLOYMENT HISTORY

Freelance: 2001

- Clients including Cadbury, Purina and Foxtel.

DDB Group, Sydney: 2002 - 2014

- Performed a variety of work including TV commercials, online content, mood reels and pitch videos.
- Worked regularly on some of the world's most recognised brands, such as McDonald's, Volkswagen, Gatorade, Wrigley's, Audi and Johnson & Johnson.
- Created pitch videos contributing to major new business wins such as Telstra, BWS, Arnotts, Tourism Australia and many more.
- Was lead editor on Tourism Australia's wildly successful Making Tracks campaign, winning "Best in Show" and "Best Social Marketing" at the 2011 Interactive Bureau Awards. Also finished runner up at Cannes, One Show and Spikes.
- Produced several winning case study entries for award season, including -
 - The McDonald's "Australia Day" - Gold, Silver and Bronze Cannes Lion, 2013.
 - The "Track My Maccas" app - Cannes Silver Lion in 2013.
- Awarded Employee of the Year for 2006.

PERSONAL SKILLS

- Trained in **Final Cut Pro, Adobe Premiere, Adobe After Effects, Adobe Photoshop, DVD Studio Pro, Compressor, Episode** and more.
- Strong narrative storyteller with a good sense of rhythm and pacing.
- Additional skill-sets in motion graphics and cinematography.
- Versatility in both project collaboration and working independently.
- Efficient in both taking creative direction and creative lead.

ACHIEVEMENTS

- Scored 100% in the HSC major work in elective Visual Arts.
- Winner of the global “90 to 5” Editing Challenge in 2012.
- Won 2nd place for his documentary “Life on Broadway” during his graduate year at Sydney University.
- Created the case study for Olympus’ “World’s Smallest Ad”, winning a Bronze Direct Lion at Cannes, 2007.
- Assistant editor of Tropfest entry “Bubble Boy” - which won third place in 2006 and eventually took out first place in 2012’s “Best of Tropfest” (Tropfest’s 20th anniversary celebration).