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SHANU SHUKLA

MOTION GRAPHICS DESIGNER

*“Designing is more of a passion to me and I constantly strive to create better and workable designs that pleases the client and gives me creative satisfaction”*

#### **SKILL SETS**

Motion Graphics: Adobe After Effects  
3D Modeling and Animation:  
Cinema 4D Image Editing: Adobe  
Photoshop  
Vector Graphics: Adobe Illustrator

#### **OTHER SKILLS**

Web Animation: Flash  
HTML Editing: Dreamweaver

#### **WORK EXPERIENCE**

1. Working as a **Freelance Graphic Designer** since Sept 2010.
2. Contracting with **TVNZ, Auckland**, for Motion Graphic Design – (from Oct 2009 to current)
3. **TVNZ, Auckland**, New Zealand – (from Oct 2005 to Sept 2009) I worked as a Fulltime Motion Graphic Designer with TVNZ. As a designer at TVNZ I was responsible to create motion graphics which included Promos, Title Sequences, Sports Package, Channel Branding, TVC's etc. for TV1, TV2, and TVNZ 6 & 7 using Animation, Special Effects, Rotoscoping, Keying, Colour Grading, 3D graphics and more.  
I was also involved in supporting the Junior Designers and New Recruits at TVNZ Graphics, for technical supports and understanding the workflow of the System.
4. **KIWIWEBS, Wanganui**, New Zealand - (from Feb 2004 to Sept 2005) I was associated with Kiwiwebs since Feb2004 in which I worked on a lot of freelance

projects on Web Designing. I was offered a full time role from Dec 2004 to Sept 2005 to work on web, animation, video, print and 3D graphics.

5. **SPINNING DOORS, New Delhi, India** (from Oct 2001 to Dec 2003) - worked as a Web/Graphic Designer and later promoted as the Design Head of the company. As the Design Head my role was to lead the design project right from conceptualization to completion and manage a team of Ten designers.

### **PROFESSIONAL ACHIEVEMENTS**

I was selected as the Graphic Designer for TVNZ crew to **Beijing 2008 Olympics**. My role was to create Graphics Sports Package for Olympics and to create Graphic Id's and Promos with the live footage at Beijing.

### **PROFESSIONAL QUALIFICATIONS**

1. Post Graduate Diploma in **Computer Graphic Design** from Wanganui School of Design, Wanganui, New Zealand with **High Distinction for Academic achievement**.

The course was an overall brush up of various aspects of design and I specialized in 3D and After Effects.

2. Diploma in **e-Commerce and Web Technology**, (2000) from S.T.G International Ltd. India. Keeping pace with the Internet revolution I was equipped with the various tools of Web Designing, and overview of Development, Administration and e-Commerce.

3. Certificate in **Multimedia** (Computer Graphics and Animation), (1997-98) from Arena, India. The course gave me an insight into Photoshop, Illustrator, Director and 3D.

4. Diploma in **Video Film Production** (1995-96), from Sri -Aurobindo Institute of Mass Communication, India. The course imparted me core skills in Video Production, Camera techniques and Post Production in which I specialized in Video Editing.