



6 Ridge St, North Sydney, NSW 2060  
p. +61 2 8458 1300 | e. info@rmkcrew.com.au  
rmkcrew.com.au

## BEN KUCHARSKI

I am a freelance Video Editor & Motion Graphics Designer within the Television and Advertising Industries. I have over 7 years experience and have successfully completed the production of broadcast television programs, television commercials and promotions, motion graphics animations & case studies, corporate and training videos, documentary films, news packages, online videos, and sizzle and show reels.

Advertising Agencies & Production Companies I have worked with include:

- DDB, Clemmenger BBDO, Ogilvy & Mather, Saatchi & Saatchi, The White Agency, DDI Zoo Advertising, Projekta, Affinity Partnership, Channel 7, Southern Star.

Some of the clients I have completed projects for include:

- McDonalds, Telstra, Vodafone, Woolworths, Singtel, Arnotts, Westpac, BWS, AMP, Centennial Park, The Salvation Army, The University of NSW.

I am competent in the use of the following software:

- Final Cut Pro, AvidMedia Composer, Adobe Premiere, After Effects, Illustrator & Photoshop.

### CAREER HISTORY

#### **May 2013 – Present**

##### **Video Editor/Motion Designer**

I am currently working as a freelancer in Sydney. Clients include DDB, Clemmenger BBDO, The White Agency, Ogilvy & Mather, DDI, Southern Star, Projekta, Zoo Advertising, Affinity, Brightworks Creative.

#### **February 2012 – May 2013**

##### **Video Editor/Motion Designer PROJEKTA**

Projekta is a post-production company/advertising agency in Welsh Bay, Sydney.

**Key Responsibilities:**

- Video editing, everything from 30 second TVC's to 2minute reels, documentaries, online videos, corporate videos and more.
- Motion graphics for case study video's, TVC's, animations and online videos.
- Video editing packages for behind the scenes of broadcast shows Home & Away and Packed to the Rafters.
- Colour grading using De Vinci Resolve.
- On set live video editing and data wrangling.
- Format compression and transcoding for all media outlets.
- Maintaining and set up of editing systems, including computers, RAIDS and networking.
- Archiving and backing up projects.
- Liaising with clients and producing when necessary.

**Achievements:**

- Successfully completing campaigns for respected clients AMP, Westpac, Colgate, Oral B, Pantene, Boags plus many more.
- Successfully completing behind the scenes video packages for broadcast television shows 'Home & Away', 'Packed to the Rafters', and 'Revenge' to be streamed online to over hundreds of thousands of viewers.
- Live editing on-set for respected clients Panadol, Yates and Pantene.
- The ability to tell a story through video editing in a professional and fast paced environment.

**November 2008 – February 2012****Senior Editor & Producer PLUM****MEDIA GROUP**

Plum Media Group is a Canberra Based Production and Advertising Company, with a large client base from all around Australia.

**Key Responsibilities:**

- Management of Video Production.
- Project & event management for corporate projects and all video productions.
- Senior producer, editor and audio operator for all video production projects including broadcast television commercials, documentaries, programming, corporate dvd's & online media.
- Sales and marketing planning and monitoring, as well as customer service and communications.
- Print media, written statements and releases for corporate clients as well as scripting and client biographies for online media.
- Maintaining and upgrading the Plum Media Group website, show reels and branding.

**Achievements:**

- Management of the 'Design Section' of the Plum Media business, including technical set ups of computers, platforms and relevant software, as well as the training of peers in technical

requirements.

- Managing and completing the project 'Rebranding Plum Media Group' including the design of a new look modern logo, website, business cards, show reel and adapting the corporate colours to revamp the business for 2011.
- Management of successful corporate production projects for the Department of Veterans Affairs, Prime Minister & Cabinet, Murray Darling Basin Commission and Australian National University's School of Music.
- Selling and marketing 3 major campaign designs that had been personally created to ongoing clients to successfully lift their branding, as well as largely increase the profit margin from between 30% - 75% for Plum Media Group on the projects.
- Consistent study and learning outside business hours to further my skills and knowledge, displaying initiative and taking great pride in my work.

### **August 2006 – November 2008**

#### **Network Promotions & Commercial Editor PRIME TELEVISION CANBERRA**

##### **Key Responsibilities**

- Project management, customer service and on going client support in video production.
- Event management for on location camera shoots.
- Senior producer, video editor and motion designer for broadcast television commercials, network promotions and on-air programming.
- Scripting and written media releases for Prime Intranet.
- Training colleagues in Video Editing and Design.
- Material content checks for on-air television commercials before being broadcast.

##### **Achievements**

- Being chosen to manage and design the 2007 Rural Business Achievement Awards project to be displayed at an awards ceremony to hundreds of business owners for regional NSW.
- Promotion to Senior Editor before peers of similar or more experience due to performance in video production of broadcast commercials and programming.
- Achieving a very high standard of work to definite and strict deadlines.
- Maintaining a positive and professional approach to my work in a very fast paced environment.

### **June 2005 – August 2006**

#### **News Transfers Operator PRIME TELEVISION CANBERRA**

##### **Key Responsibilities**

- Managing and sourcing news vision from regional and metropolitan television stations for Prime Local news.
- Transferring vision and completed segments to regional and metropolitan television stations using live streaming services.

- Providing assistance to Journalist, Producers and News Editors from local, regional and metropolitan television stations across Australia, as well as supported media outlets.
- Maintain master tapes of all on station commercials.
- Control patching for live satellite feeds incoming and outgoing from the television station.
- Check video and audio quality of all live feeds before recording for internal use, or, transferring for external use.

### **Achievements**

- Maintaining a positive and professional approach to all parties included in transferring operations in a very high-pressure position, with very strict deadlines.
- A very solid understanding of all aspects of the position to prevent technical issues before they occur, as well as a fantastic eye for detail in discovering any quality imperfections in feeds.
- Great verbal and written communication shown by liaising with colleagues and clients from all around Australia in live scenarios.

### **EDUCATION AND TRAINING**

- Diploma in Audio Engineering at Canberra Institute of Technology.
- Final Cut Pro certificate 4 in Video Editing.
- High-level online training achieved for Avid Media Composer Nitris DX.
- High-level online training achieved for Adobe After Effects, as well completing course with City Training Services for After Effects CS6.

### **REFEREES**

**Name:** Mr Henry Gaunt  
 Producer/Editor/Designer  
 Henry Gaunt Editing  
[henry@henrygaunt.com](mailto:henry@henrygaunt.com)  
 0421 286 625

**Name:** Miss Rachel Solomon  
 Production Manager  
 DDB

**Contact Details:** r.solomon@ddb.com.au

**Name:** Mr Bernd Winter  
 Director  
 DDI  
[bernd@ddi.com.au](mailto:bernd@ddi.com.au) (02)  
 9957 4999

**Name:** Mrs Cybelle Nguyen  
 Production Manager  
 Projekta  
**Contact Details:** cybelle@projekta.com.au  
 (02) 8288 4676