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SOPHIE HART

2010

TVC – Wardrobe Styling

KFC (UK)	Ben Sedley	Prodigy
Take A Break (UK mag)	Ben Sedley	Prodigy
Foxtel	Ben Saunders	Otto
Nurofen Kids	Stephen Lance	Taxi
Commonwealth Bank	Ian Fowler	Radical
Kotex U	Brendan Cook	Picture Drift
Big W	Gemma Lee	Taxi

TVC – Wardrobe Styling & Art Direction

Sony Foundation	Matt Palmer	Prodigy
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Ongoing Clients

Movie Network	Styling Presenters
Marie Claire	Styling Lifestyle features
Weight Watches	Monthly Covers, Slimmers & Fashion
Westfield	Online fashion editor
OK! Magazine	Styling Celebrity Lifestyle features
Australia's Next Top Model	Publicity Styling

Editorial

Woman's Health	Styling Tradie & Doctor shoot
S Magazine	Races Dynasty Cover shoot
Voyeur Magazine	Styling Lifestyle feature
WHO Magazine	Styling Celebrity Lifestyle features

Celebrity Styling

Publicity Tour	Melody Thomas Scott	Foxtel
Publicity	Mathew Hayden	Lifestyle Channel
Astra Awards	Lee Furlong	Foxtel
Astra Awards	Sarah Wilson	Foxtel
Astra Awards	Shayna Blaze-Vaughan	Foxtel

Television

Flickerfest	Damien Walsh-Howling	Golden Duck
Lifestyle You – Sneak Peek	Various Presenters	Golden Duck
Lifestyle You - In-Style	Antonia Kidman	Golden Duck
Beauty Session Styling	Kate Waterhouse	XYZ Networks
Tough Nuts & Publicity	Tara Moss	CI Channel

On Camera Appearances

Biggest Loser	Make-over show	Fremantle Media
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Educational Speaker

Enmore Tafe	Talk to Design student on working as a stylist
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2009

TVC – Wardrobe Styling

KFC (UK)	Ben Sedley	Prodigy
Telstra	Gregor Jordan	Prodigy
Sunbeam	Dael Oates	Prodigy
V Australia	Michael Gracey	Prodigy
Wild Oats	Les Sharpe	Prodigy
Sydney Water	Dael Oates	Prodigy
Commonwealth Bank	Ian Fowler	Radical
Toyota Prius	Dael Oates	Prodigy
Westpac Banking	Simon Lee	Lavender
Teijin Material (Japan)	Koji Eko	Via International
Microsoft (USA)	Stephen Pearson	Prodigy
Commonwealth Bank	Ian Fowler	Radical
Mazda	Dael Oates	Prodigy
Domain	Ben Saunders	Otto
Tiny Teddy's	Brendan	Picture Drift

TVC – Wardrobe Styling & Art Direction

Liptons Rainforest Alliance	Tim Laffey	Agency - DDB
Arnotts Mini Munchies	Andrew Hellen	Fuel
Continental Cup-A-Soup	Tim Laffey	Agency - DDB
Arnott's Chocolate Biscuits	Andrew Hellen	Fuel

Ongoing Clients

S Magazine	Weekly Shop, Beauty & On Sale columns
S Magazine	Key Products & Trends for Gift Guides featured at Christmas Easter, Mother's Day & Father's Day
Movie Network	Styling Presenters
Marie Claire	Styling Lifestyle features
Weight Watches	Monthly Covers, Slimmers & Fashion
Westfield	Online fashion editor

OK! Magazine	Styling Celebrity Lifestyle features
Australia's Next Top Model	Publicity Styling

Editorial

Sport & Style Magazine	Styling Lifestyle feature
Good Health	Styling Lifestyle feature
Prevention Magazine	Styling Lifestyle feature
Voyeur Magazine	Styling Lifestyle feature

Celebrity Styling

MTV Awards	Pete Wentz	MTV
Foxtel	Rose Byrne	Foxtel
Publicity for Foxtel	Rumer Willis	Foxtel
Publicity for Foxtel	Liam Hemsworth	Foxtel
Aria's	Natalie Gruzlewski	Nine MSN
Publicity for Foxtel	Ruby Rose	Foxtel

Publicity

Biggest Loser	Second Chance show	Fremantle Media
Biggest Loser	Australian winner	XYZ Networks

Television

Biggest Loser	UK Show links with Tiffany	Golden Duck
Today Show	Styling for Trinny & Susannah	Channel 7

On Camera Appearances

Biggest Loser	Runway Reveal show	Fremantle Media
Westfield Online	Style TV	Westfield

Merchandising

Roselands Centro	Fortnightly dressing of mannequins
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Consultancy

Amstel	Trend forecasting for merchandising	Agency - Leo Burnett
Maroubra interior	Consulting on complete furnishing make-over	Cheryl Pettinau

MC Event

In-style Events	Upcoming trends Karen Millan & Paradis Shoes	Westfield
Card holders event	In-store styling advice	Witchery

Interior Decor

Jones Bay Wharf	Completed a total office make-over	Super Ratings
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2008

TVC – Wardrobe Styling

Ikea	The Glue Society	Radical
Capital One (Canada)	Tim Bullock	Prodigy
Butter Menthol	Dael Oates	Prodigy
Ikea	The Glue Society	Radical
Milo Growth	Dael Oates	Prodigy
Yahoo!7	Dael Oates	Prodigy
Teijin Material (Japan)	Kieran Murphy	Via International
Aussie Home Loans	Tim Bullock	Prodigy
Telstra	Ben Briand	Cherub
Diet Coke	Stephen Lance	Head Pictures
Foxtel	Patrick Hughes	Radical
Ikea	The Glue Society	Radical
AAPT	Ian Fowler	Radical
Foxtel IQ	Felicity Morgan Rhind	Prodigy
KFC (UK)	Ben Sedley	Prodigy
KFC	Stephen Lance	Head Pictures
Milo B Active	Dael Oates	Prodigy

Music Clip – Wardrobe Styling

MGMT - Kids	Prodigy
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Short Film

Maintenance	Dael Oates	Suzanne Mallos
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TVC – Wardrobe Styling & Art Direction

Foxtel	Felicity Morgan Rhind	Prodigy
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Stills – Wardrobe Styling & Art Direction

Brother	George Scott	Hatch
Above Thy Neighbour	David Woolley	Getty Images
Diet Coke	Andreas Smetana	AS Photography
Cardboard Castles	David Woolley	Getty Images
Australian Orchestra		Advertising Campaign
Salvos Fashion With a Conscience	Fabrizio Lipari	The Salvation Army

Stills – Props

YellowGlen Vintage	David Mandelberg	The Artist Group
Billabong	David Mandelberg	The Artist Group
Joanne Mercer	David Mandelberg	The Artist Group

Ongoing Clients

S Magazine	Weekly Shop, Beauty & On Sale columns
S Magazine	Key Products & Trends for Gift Guides featured at Christmas, Valentine Day, Mother's Day & Father's Day
Movie Network	Styling Presenters

Editorial

FHM	Styling Lifestyle feature
Broadway Magazine	Winter feature
Star City Casino Magazine	Winter feature
S Magazine	Autumn Races feature
IF Magazine	Actors on the Rise Cover story
Men's Health Magazine	Spring feature
Broadway Magazine	Spring feature
FHM	Stephanie Rice feature
IF Magazine	Christopher Mapp cover story
Men's Health Magazine	Man Style feature
Zoo Weekly	XBox 360 Chopper Promo feature
Parenting Magazine	Kids Party
Voyeur Magazine	Styling Lifestyle feature
Castle Towers Magazine	Christmas Gifts

Celebrity Styling

Publicity for Foxtel	Craig Wing	Foxtel
Christmas Cover for Foxtel	Antonia Kidman	Foxtel
Christmas Cover for Foxtel	Merrick & Rosso	Foxtel
Christmas Cover for Foxtel	Justin Melvey	Foxtel
Christmas Cover for Foxtel	Alison White	Foxtel
Christmas Cover for Foxtel	Stuart MacGill	Foxtel
Christmas Cover for Foxtel	Lee Furlong	Foxtel
Christmas Cover for Foxtel	Brendan Moar	Foxtel

Publicity

L'Oreal	Publicity Event
Home & Away Cast	Publicity Booklet for 21 st Anniversary

Merchandising

Roselands Centro	Fortnightly dressing of mannequins
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MC Event

VIP Event	MC Fashion Parade	Rouse Hill Shopping Centre
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Corporate Event

Sloughing Plough	Fancy Dress attendees upon entry at Corporate Dinner function	
Quay West	Dressing Corporate Event	Ian Fowler

2007

TVC – Wardrobe Styling

Wrigleys	Jonathan Baker	Window
MTV Welcomes Snoop Dogg	Paul Middleditch	Plaza
Telstra	Josh Baker	Sydney Film Co
NIB	Brendan Donovan	Prodigy

Yahoo7

Dael Oates

Prodigy

Music Clip – Wardrobe Styling

Eran James

Anthony Rose

Fish N Clips

Stills – Wardrobe Styling & Art Direction

All Woman

Juli Balla

Getty Images

Stock Shots

Kent Matthews

Getty Images

Real Insurance

Alexander J Hamilton

Tequila

Over Protection

Marc Debnam

Getty Images

Pine O Clean

Sean Izzard

JWT

Telstra

Sean Izzard

George Patterson Y&R

Dirty Kids

Steve Baccon

Getty Images

Ongoing Clients

S Magazine

Weekly Shop & On Sale columns

S Magazine

Key Products & Trends for Gift Guides featured at Christmas
Easter, Mother's Day & Father's Day

Home on Sunday

Weekly pictorial interior style guide

Editorial

New Woman

Best Buys Supplement

ABC Small Wonders

Cover

Cameron Bloom

Interior Decor

Qantas First Class Lounge

Styling and supplying all soft furnishings and accessories
For both Sydney and Melbourne First Class Lounges

Corporate Events

Jacobs Creek Launch

Styling event

Mode Events

2006

TVC – Wardrobe Styling

Nokia

Jonathan Baker

Window

Schwarzkopf

Olivier Venturini

Prodigy

Head & Shoulders

Tryan George

Prodigy

Olay

Tryan George

Prodigy

Quitline

Josh Baker

Sydney Film Co

Olay

Tina Bull

Prodigy

Mazda 3

Jonathan Baker

Window

ANZ

Paul Middleditch

Plaza

Nokia

Jonathan Baker

Window

Plavix

Sprowles Films

Music Clip – Wardrobe Styling

Alex Lloyd & David Wenham	Josh & Jonathan Baker	Fish N Clips
Paulini	Josh & Jonathan Baker	Fish N Clips
Stephanie McIntosh	Anthony Rose	Fish N Clips
Kate DeAraugo	Josh & Jonathan Baker	Window

Stills – Wardrobe Styling & Art Direction

Tooheys Extras Dry	Sean Izzard
Sunsilk	The Artist Group (Props only)
David Jones	The Artist Group (Assistant)
Colorado	The Artist Group
Mighty Soft – Tip Top	Sean Izzard
Chrisco Hampers	The Ideas Group
Docklands Melbourne Campaign	The Artist Group (Props only)
TAB	Alister Clarke
DHL	Alister Clarke
Tempt In-store Summer Fashion	James Atkins
Hush Puppies Campaign	The Artist Group (Props only)
FloMax	Sean Izzard

Ongoing Clients

S Magazine	Weekly Shop & On Sale columns
S Magazine	Key Products & Trends for Gift Guides featured at Christmas Easter, Mother's Day & Father's Day
Home on Sunday	Weekly pictorial interior style guide

Editorial

NW Magazine	Big Brother – David
NW Magazine	Big Brother – Karen
NW Magazine	Big Brother – Anna
NW Magazine	Big Brother – Michael
Bride Magazine	Sydney Brides – Blue Hotel
NW Magazine	Big Brother – Dino
NW Magazine	Big Brother - Danielle
NW Magazine	Big Brother - Katie
NW Magazine	Jake Wall – Hot Bodies
NW Magazine	David & Beverley at Home
Girlfriend	Love to Shop
TV Week	Idol
NW Magazine	Idol
TV Week	Rachael Carpani Calendar
NW Magazine	Xmas Gift Guide
Hardie Grant Magazine	Westfield Bondi Junction fashion feature
Valley Girl	Temp Autumn Campaign

Celebrity Styling

Tamworth Red	Carpet Steve Ford	Max Music
IF Magazine	Alice Bell	
Logies 'Vanity Fair' style shoot	Tom Williams	TV Week
Logies 'Vanity Fair' style shoot	Mel & Koshie	TV Week

Logies 'Vanity Fair' style shoot	Home & Away Cast	TV Week
Logies 'Vanity Fair' style shoot	Wil Traval	TV Week
Logies 'Vanity Fair' style shoot	Andrew G	TV Week
Arias	Andrew G	Channel V
Havianna Party	James Mathison	Channel V
Havianna Party	Stephen Bourke	Channel V

2005

TVC – Wardrobe Styling (assisting)

Fanta	Paul Middleditch	Plaza Films
Dental Health		Blue Sky Films
XXXX	Paul Middleditch	Plaza Films
Carlton	Paul Middleditch	Plaza Films
BenQ		Digital Pictures
AAPT	Paul Middleditch	Plaza Films
Nutrimetics		Passion Pictures
Olay		8 Commercials
Nissan	Paul Middleditch	Plaza
Cussons	Paul Middleditch	Plaza
Office	Paul Middleditch	Plaza
Arnotts	Paul Middleditch	Plaza

Stills – Wardrobe Styling & Art Direction

Model Card Shoot	The Artist Group
Mossimo Catalogue	John Rintoul
Madison	Flat Lay Pages – Coats
Sony Cyber Cam	Sean Izzard
Foxtel Magazine	Christmas Celebrity Chefs
Austar Magazine	Christmas Celebrity Chefs

Stills – Wardrobe Styling & Art Direction (assisting)

Bendon	The Artist Group
Seafolly Kids	The Artist Group
Levis	Sean Izzard
Berli	The Artist Group
House & Garden Magazine	Megan Morton
Family Circle	Megan Morton
BBQ Galore Catalogue	Kathy McKinnon
Storage Solutions	Megan Morton
How To...	Megan Morton
Xmas Pages	Megan Morton
American Express	The Artist Group
Myer Xmas Catalogue	The Artist Group
David Jones Catalogue - Winter	The Artist Group
Home Beautiful	Heidi Moore
Australand & Byron	The Artist Group

Australand
Diana Farrier

Megan Morton
The Artist Group

Ongoing Clients

S Magazine	Weekly Shop & On Sale columns
S Magazine	Key Products & Trends for Gift Guides featured at Christmas Easter, Mother's Day & Father's Day
SMH Home on Sunday	Weekly pictorial interior style guide

Editorial

Sunday Life	Megan Morton
Madison	Flat Lay Pages
Shop Til You Drop	Flat Lay Pages
NW Magazine	Get the Look - Rob Lowe at home
NW Magazine	Get the Look - Brooke Shields at home
TV Week	Celebrity Make-up
NW Magazine	Hot Bodies – Home & Away Jason
NW Magazine	My Restaurant Rules
TV Week	Australian Idol – Logie shopping
NW Magazine	Get the Look - Peter Galler at home
TV Week	Logie TV Icons
NW Magazine	Get the Look - Jocelyn Weinstein at home
TV Week	Pin-up Poster book
NW Magazine	Get the Look - David Boreonz at home
NW Magazine	Get the Look - Macy Gray at home
NW Magazine	Get the Look – Maggie Tabbra at home
NW Magazine	Get the Look – Lara & Vicica at home
NW Magazine	Get the Look – Reese Witherspoon at home
NW Magazine	Suddenly 30 make-over
NW Magazine	Get the Look – Courtney Cox at home
NW Magazine	Get the Look – J-Lo at home
NW Magazine	Get the Look – Kath & Kim at home
TV Week	Australian Idol contestants
NW Magazine	Get the Look – Hilary Duff at home
TV Week	Australian Idol contestants
NW Magazine	The Apprentice
NW Magazine	Xmas Pages – Celebrities
NW Magazine	Hot Bodies
NW Magazine	Get the Look – Trista & Ryan at home
NW Magazine	Get the Look – Jada Pinkett at home

Television

Channel V	Dressing presenters - live to air
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