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JOHN CAVALLARO

EDUCATION

2003 Bachelor Creative Industries in Communication Design
Queensland University of Technology
2000 Diploma in Graphic Design
Martin College

EMPLOYMENT HISTORY

2006 - Present - Freelance Director, Creative Director, Motion Graphic Artist, Producer - Lume Creative Liaising with clients, producing TVC's from concept to delivery. This involves Script, Storyboard, Art Direction, Crewing, Casting, Managing teams right through from Preproduction, Production and Post <http://www.thelume.tv/>

2005 Motion Graphic Artist - Invision Media Motion Graphics and Compositing for TVC and Corporate Presentation <http://www.invisionmedia.com.au/>

2004 Motion Graphic Artist - Graetz Media AV presentations, Animation, Corporate Filming, Editing <http://www.graetzmedia.com/>

AWARDS & ACHIEVEMENTS

2014 Art of Fighting Documentary 10 mins – Vimeo Staff Pick - Community Award at the West End Film Festival
Screened in the Santa Barbera Film Festival

2008 The Last Goodbye 10 mins - Producer Best art direction for a short film at Queensland Young Film Makers Award

2005 Youth of the Year Award Federal seat of Dixon Australia Day Youth of the Year Award for outstanding contribution in media bringing awareness to the Tsunami Appeal and High school Breakfast Programmes
<http://www.australianoftheyear.org.au/>

DIRECTOR, MOTION GRAPHIC, EDITOR SKILLS

John is adept in creating tight high impact promotional work for international audiences. From TVC's, title packages to online content John is very seasoned in providing premium quality content under time pressured constraints freelancing for many agencies around Australia. John specialises in Motion Graphics, Editing, Design, Compositing, Musical Composition, Sound Design, Cinematography, Colour Grading, Scripting and Copy writing.

More detailed skills include.

- High level of written and verbal communication skills interfacing with team agency and clients.
- Strong understanding of story telling, scripting, conflict and resolution, emotional arcs, brand guidelines, brand messaging and design. He is an avid researcher and has a keen interest new trends. Understanding of social media, online communities and modern attention spans.
- Enjoys pitching to agencies, is seasoned in meeting deadlines and setting schedules. High level of quality control, problem solving, lateral thinking and big picture planning.

- Experienced in all aspects of Production and Preproduction from script development, wardrobe, locations, cinematography, lighting, communicating with talent and crew, green screen. art department, hair and make-up, crewing, casting, equipment hire, catering, scheduling, data ingestion, file transfer.
- Experienced in all aspects of Post Production working with 3D VFX and 2D motion graphic teams from concept to delivery: This includes, script, storyboard, animatic, pre visualisation, animation, rendering, rigging, motion tracking, compositing, editing, musical composition, colour grade, vo, sound design, mastering, cad approval and Adstream delivery.

Software

- Adobe Suite – AE, PS, PR, Il
- Final Cut
- Cubase
- Red Cine X Pro
- Google docs