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## BROOKE LAGANA

CREATIVE PRODUCER

## BIO

Brooke couples her love for story telling, with her people, communication and problem solving skills. Born and raised in the country, she's a humanitarian, an animal welfare activist and is passionate about supporting women in business. Having started as a Director, she found her knack for Producing and has since carved a niche career in Creative Producing- guiding creatives through ideation to execution, whilst ensuring logistical and financial feasibility. Brooke encourages a highly communicative and collaborative process, with the objective always being to create beautiful on-brief content that's memorable and shareable.

## EMPLOYMENT HISTORY

### 3RDSPACE COMMUNICATIONS

Creative Producer (Feb 2018 - Current)

### SYMMETRY MEDIA

Freelance Producer (May 2017 - Jul 2017)

### WYHLDFISCH PRODUCTIONS

Freelance Produce (Aug 2016 - Apr 2017)

### ODDFELLOWS DENTSU

Broadcast Production Manager (Toyota Australia account, Feb 2015 - Aug 2016)

### VIRGO PRODUCTIONS

Production Manager Internship with Cathy Henkel (2012)

Rise of the Eco Warriors (Feature documentary, 2012)

Show Me The Magic (Feature documentary, 2012)

## CREDENTIALS

CREDIT ONE AUS & NZ, APPROVED CAR LOANS AUS & NZ

IPSWICH LIFESTYLE CENTRE

Writer, Director, Editor, Producer (2012 - Present)

FEEL THE SAME

Creative Producer + Stylist (Music Video for SCK CHX, 2018)

DAYDREAM

Production Designer + Stylist (Music Video for Sarsha Simone, 2018)

HEADRUSH

Field Producer + Stylist (Music Video for Ruby Haunt, 2017)

PARIS TEXAS

Creative Producer & Stylist (Fashion Shoot, 2017)

CREATION

Production Coordinator, Adidas Originals (Social, 2017)

BRIGHTHOUSE PRODUCTIONS

Field Producer, National Australia Bank (Corporate, 2017)

RSPCA QUEENSLAND

Producer, Director, Editor, RSPCA+ HILLS (Corporate, 2017)

ITV

Wardrobe Coordinator, THE VOICE, Australia SE06 (2017)

LENOVO AUSNZ

Creative Producer & Wardrobe, Lenovo (Online Global, 2017)

## CREDENTIALS CONT'

Writer, Director, Producer, THE ONE (Short Doco, 2015)

<https://www.youtube.com/watch?v=RVhvEYALSt0&t=2s>

MAXX FINANCE

Producer, Writer, Director, MAXX FINANCE (TVC, 2014)

TAXI FILM PRODUCTIONS

Production Coordinator, Tourism Queensland (2014)

Production Designer, The Kitchen (Pilot, 2012)

Production Designer, Inamorata (Short Film, 2012): Nominated for Best Production Design 2012 (Art Director) at QNFA

Producer, Co-Writer, I Never Chose This (Short Doco, 2012): Nominated for Best Documentary at QNFA, exhibited at the Australasian HIV/AIDS & Sexual Health Conference 2013- <https://www.youtube.com/watch?v=-aOdI4MT1LY>

Director, Ringuet (Fashion Campaign, 2012)

Director, Wardrobe, Brother Fox (Music Video, 2012)

Director, Stylist, RaRa Superstar (Fashion Campaign, 2012)

[https://www.youtube.com/watch?v=\\_Tgj7PUrax4](https://www.youtube.com/watch?v=_Tgj7PUrax4)

## SOFTWARE

Premier Pro CC  
Movie Magic Scheduling & Budgeting  
Celtix

## REFERENCES

KATIE MORTON  
Senior Producer, Richard Rose  
0413 062 771

DANIEL LEE  
Digital Director, 3rdspace Communications  
0406584263

MICHAEL ROJEK  
Managing Director, Credit One & Approved Car Loans Aus & NZ  
07 3103 9403

JAMES CARR  
Executive Producer, Symmetry Media  
8607 8625

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