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## TARA FOSTER

Creative Producer, Avid Editor, Social Media Specialist, Branding Expert, Writer

### **Experience**

#### **Offline Avid Editor**

Eureka Productions, March 2019

- \* Game of Thrones 360

#### **Offline Avid Editor**

Xventure Productions, December 2018 - March 2019

- \* Xventure Family Challenge episode 8, Network TEN
- \* Promos Avid Editor for all episodes

#### **Teaser Producer/Avid Editor**

Seven Network - Sydney, Australia - January 2018 - July 2018

- \* Teaser Avid Editor - Instant Hotels 2
- \* Teaser Producer/Editor - House Rules Season 6

#### **Social Media Expert, Content Writer, Motivational Speaker**

Taraustralis.com - Worldwide - February 2016 - Ongoing

- \* #AroundIrelandOnAPushie - 3 Month Irish adventure, social media and press tour
- \* Freelance digital brand developer, social media specialist, visionary and copywriter for hire with a specialty in travel, science and space. (NASA, ESA)
- \* Presented #AroundIrelandOnAPushie in December 2016 at Trinity College in Dublin, Ireland
- \* Trended #4 nationwide on Twitter in Ireland
- \* 29 radio interviews across three countries (Interviews are still ongoing around the world)
- \* Also gave interviews to numerous podcasters across Ireland
- \* Appeared on Ireland's TV3 Seven O'Clock Show and spoke about #AroundIrelandOnAPushie for a full segment
- \* Featured in eight newspapers across Ireland, UK and Italy, countless blogs and digital publications.
- \* Creator and Host of Science in the Pub Sydney at Harold Park Hotel in Glebe, NSW
- \* MeetESO worldwide finalist and participant - Chile, July 2019

#### **External Relations**

International Space University - Cork, Ireland - June 2017 - August 2017

- \* Worked as a team to increase social media impressions from 45 million to 105 million at the International Space University's Space Studies Program (SSP)
- \* Managed numerous events held at the Cork Institute of Technology.
- \* Reported via blogs and social media the daily happenings at SSP.
- \* Also, had the coolest job in the world where I was able to be an Astronaut Wrangler!

### **Creative Producer**

Nine Network - Sydney, Australia - June 2013 - July 2017

- \* Responsible for the Today Show weekly and weekend spots
- \* Conceptualise, write, edit, design and produce various on-air promos for Channel Nine, GEM, GO! and 9Life.
- \* Edit and write radio spots for all Australian Markets
- \* Full Working knowledge of Avid's new Interplay system MAM and PAM workflow

### **Post Production Supervisor, Field Producer**

Brand New Media - North Sydney, Australia - October 2013 - January 2014

- \* Launched HealthyMEtv online Australian television channel - January 2014
- \* Supervised the post production of stories
- \* Organised and advised editors on briefs and daily edits - keeping to the brand and due dates
  - \* Created story ideas and wrote stories for on-air talent
  - \* Coordinated in the field with talent and crew - directing, logging, interviewing

### **Creative Producer**

Seven Network - Sydney, Australia - October 2007 - January 2013

- \* Followed briefs, researched, wrote, shot, directed talent and edited promos quickly
- \* Created hype through strategic ad and viral campaigns while working closely with marketing department
- \* Launched branding spots including News, My Kitchen Rules, Home and Away, Better Homes, Four Weddings
- \* Wrote, edited and create daily promos for Channel Seven, Mate and SevenTwo within a few hours
- \* Organized shoots, managed productions and made daily deadlines
- \* Analyzed research results to create brand campaigns for best audience retention
- \* Managed large crews and talent on shoots

### **Post Production Sales and Support**

Videocraft - Sydney, Australia - 2006 - 2007

- \* Full working knowledge of broadcast television workflow
- \* Configured non-linear edit suites from the independent producer to the shared storage broadcast environments
- \* Wrote technical articles and columns
- \* Professional working knowledge of Avid and Final Cut Pro workflow from acquisition to broadcast
- \* Demonstrated workflow at trade-shows and personally for clients
- \* Advised clients on work flow from camera to final broadcast

**Avid Editor**

WUSA-TV CBS - Washington DC, USA - 2003 - 2005

- \* Wrote, edited news packages, teasers and on air promos for 'USA Tonight' and 11pm News
- \* Edited graphically enhanced promotional material for 'USA Tonight'
- \* Developed, wrote and improved anchor packages
- \* Contributed to the switch from analogue to HDTV
- \* Assisted executive producer to ensure show's quality
- \* Cut, produced and wrote emotionally rich and difficult pieces for US ratings season
- \* Taught fellow journalists advanced editing techniques and trouble shoot technical problems
- \* Used Photoshop and After Effects to full capabilities for animation and graphically enhanced pieces

**Avid Technician Editor**

Discovery Channel - Washington DC, USA - 2003 - 2005

- \* Edited television shows and documentaries for all Discovery Channels

**Editor, Production Assistant**

WRC-TV NBC - Washington DC, USA - 2001 - 2003

- \* Edited linear packages reporters for broadcast
- \* Assisted weekend producer with show and news stories
- \* Arranged live graphics for snow emergencies

**Intern, Avid Editor**

InPut Video Group - London, England - 2001

**Education**

Wake Forest University  
Winston-Salem, NC USA  
2017 : Masters of Fine Arts Documentary Film Program  
Completed 21 Credits

American University  
Washington, DC USA  
1999- 2002 : Earned Bachelor of Visual Media  
Minor Political Science

Cherokee High School  
Marlton, NJ USA  
1998 : Diploma

**Press/Social Media Reporting**

2017 Garage48 Hackathon Social Media Corespondent/Participant  
Tartu, Estonia

2017 Sentinel5P ESA Social Media Correspondent  
Noorwijk, the Netherlands

2017 ESTEC Open Day ESA Social Media Correspondent  
Noorwijk, the Netherlands

2017 IAC Presenter/Host/ Participant/Social Media Correspondent  
Adelaide, Australia

2017 SpaceUP Ireland Organiser/Correspondent  
Cork, Ireland

2017 Sentinel2GO ESA Social Media Correspondent  
Darmstadt, Germany

2016 OrbitalATK, Cygnus Rocket Launch Press/ Social Media Correspondent  
Kennedy Space Center, USA

2016 ExoMARS Social Media Correspondent  
Darmstadt, Germany

2016 SpaceUP Ireland Presenter/Participant  
Cork, Ireland

2016 SocialSpaceWA Social Media Correspondent  
New Norcia, Australia

2015 NASASocial SpaceX CRS-6 Press/Social Media Correspondent  
Kennedy Space Center, USA

2015 Delta 5 ULA Rocket Launch Press/ Social Media Correspondent  
Kennedy Space Center, USA

2014-15 NASASocial SpaceX CRS-5 Social Media Correspondent  
Kennedy Space Center, USA