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LUCY WHIRLEDGE

Producer/ Content Manager

WORK HISTORY: With a Media Studies Degree from Brighton University, Lucy has been developing her career working for a number of agencies and production companies over the last 8 years in London and Sydney. She's aided the production of moving image, video and stills content for a variety of brands, as well as delivering music sessions to The Guardian Online for a weekly delivery schedule. She has a strong skill set, which she demonstrates every day and is a valuable employee.

Production Skills

- Project Management- coordinating and traffic managing; Creatives, Editors, Web Developers, VFX Producers, Animation, Junior Producers, and external Production houses.
- Co-ordinating delivery of TVC's- CAD, Adstream/ Dubsat delivery.
- Co-ordinating delivery of Radio commercials- contacts with Sydney audio recording studios.
- Budget & Estimate Management- BCC proficient.
- Organising logistics/ timings /travel/ crew (Contacts with various Sydney based Crewing portals).
- Performed Account exec duties- client facing.
- Negotiating costs and working with regular suppliers.
- Creating Production schedules – working with Client and Creative desires.
- Managing Production Briefs and Treatments.
- Managing servers and drive folders.
- Employing Freelance: Editors, Crew, Art Directors, Stylists and Production Assistance.
- Scouting Locations & Talent.
- Invoicing and Processing payments.
- Reporting to Senior Producers and presenting weekly.
- Producing and delivering Call sheets to tight time frames.
- Avid, Photoshop and Excel– proficient.

Experience:

Advertising Content

Date	Agency	Title	Role
Sept 16 - Present	Mediacom- MBA	Various Content &Events	Content Manager
Mar 16 - Sept 16	303 Mullenlowe	TVC's	TV Producer
Feb 16 - Mar 16	Joy & Brilliant Films	Boost Mobile	Production Manager
Jan 16 - Feb 16	Sibling	Westfield TVC and Smart Screens	Production Manager
Nov 16 - Jan 16	Take Two	Various TV Commercials	Production Coordinator
Aug 16 - Nov 16	Biscuit	Tk Maxx	Production Manager
Jan 16 - Jun 16	Just So Films	Black Cab Sessions	Production Manager
Jan 16 - Jun 16	Just So Films	Black Cab Sessions	Production Manager
Jan 16 - Jun 16	Cutler & Gross Client	Cutler& Gross	Production Manager
Jan 16 - Jun 16	Balantines- Client	Balantines Kyle Louise Ellis	Production Manager

Jan 16 - Jun 16	Audemars Piguet	Audemars Laptimer	Production Manager
Jan 16 - Jun 16	Grey London	Gsk- To Challenge To Change	Junior Producer
Jun 14 - Jan 15	Broklyn Brothers	Tk Maxx	Production Manager
May 14 - Jun 14	Pentland	Boxfresh	Production Coordinator
Apr 14 - May 14	Avon - Client	Avon	Production Manager
April 14 - Apr 14	One Production	Financial Times	Production Assistant
April 14 -Apr 16	Pentland	Lacoste	Production Assistant
Jan 14 -Apr 14	Broklyn Brothers	Tk Maxx	Production Assistant

Stills

DATE	Company	Title	Photographer	Role
Dec 14 -Dec 14	Shiney Projects	Jigsaw Australia	Will Davidson	Production Manager
Jan 14 - Mar 14	One Production	Figleaves	Mary Rossi	Production Manager
Jan 14 - Mar 14	One Production	Mappin & Web	Karen Foster	Production Manager
Jan 14 - Mar 14	Healthy	Healthy Magazine	Crystal Mcclory	Production Manager
Jan 14 - Mar 14	One Production	Avon -Breast	Jonty Davis	Production Manager
Jan 14 - Mar 14	Boden	Boden	Alison Landy	Production Manager
Jan 14 - Mar 14	One Production	Lacoste	Leo Cacket	Assistant Producer
Jan 14 - Mar 14	One Production	Financial Times	Martin Morrel	Production Assistant
Jan 14 - Mar 14	One Production	Kangaroos	Luke Scully	Production Assistant
Jan 14 - Mar 14	One Production	Canterbury	David Baily	Production Assistant
Jan 14 - Mar 14	One Production	Littlewoods	N/A	Production Assistant

Television Content

Date	Company	Title	Director	Role
Sept 14 -Dec 14	Whizz Kids	Talks Music	Malcom Gerrie	Production Coordinator
Sept 14 -Dec 14	Whizz Kids	Timeline	Malcom Gerrie	Production Coordinator
Sept 14 -Dec 14	Whizz Kids	Turner Prize	Malcom Gerrie	Production Coordinator
Jan 13 -March 13	RDF Media	Dickinsons Real Deal	Richard Watcham	Production Coordinator
Dec 12 -March 13	Red Bee Media	Children In Need	N/A	Production Assistant
Jan 12 -Dec 12	Red Bee Media	Children In Need	N/A	Production Assistant

ADDITIONAL

Full clean driving license CRV
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EDUCATION

2007-2011 University of Brighton 2.1 BA Media Studies Honours Degree
2000-2005 Friesland Comprehensive School
2005-2007 Harry Carlton Academy
10 A*-B Grade GCSE, 3 A-levels, English A, Sport B, Geography B