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<b>LANCE CLAYTON</b>
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MOTION DESIGNER / EDITOR

**CAPABILITES-**

- concept development
- styleframe / keyframe
- design / art direction
- editing (long and short format)
- compositing (keying, rotoscoping, retouching, match moving)
- motion graphics / animation
- 3D animation
- 3D modelling
- lighting / texturing
- colour grade
- sound design (SFX)

**SOFTWARE-**

Proficient in:

- After Effects (+Trapcode, Element 3D, Plexus)
- Premiere
- Cinema 4D
- Photoshop
- Illustrator
- Audition

**CAREER-**

2013-2016 – Motion Designer / Editor – Wax Interactive

2010-2012 – Head Media Designer – Lighthouse

## **EDUCATION-**

**Cert IV – Graphic Design Foundation – TAFE NSW**

**Graduate Certificate in Design Science (Audio) – Sydney University**

**Advanced Diploma in Sound Engineering – JMC Academy Sydney**

## **CLIENTS-**

I have worked on projects for:

- AMP
- General Electric (GE)
- Bob Jane T-Marts
- News Limited
- DDB
- Fairfax Limited
- Pfizer
- Aspen
- Kelly Services
- Mundipharma
- Westpac
- Naidoc Awards
- Heart Foundation
- IMB
- AstraZeneca
- Lilly
- Monash University
- Bayer
- Boehringer Ingelheim

## **REFERENCES-**

### **JAMES ROBERTS**

Director,  
Wax Interactive  
Sydney  
0410 677 157 - james@wax.com.au

### **DANIEL PETERSON**

Director, Salt Media  
Wollongong  
0425 841 052 - daniel@saltmedia.net