



6 Ridge St, North Sydney, NSW 2060
p. +61 2 8458 1300 | e. info@rmkcrew.com.au
rmkcrew.com.au

FRASER ANDREW KELTON

Video editor & motion graphics

Skills

- Proficiency in Final Cut Pro and Adobe Creative Suite, including Premiere Pro, After Effects, Photoshop, Illustrator and InDesign.
- DSLR shooting and audio recording.
- An in-depth knowledge of file formats and specifications, including broadcast mastering and online file supplies.
- Able to manage time effectively and work well in a team, ensuring the highest level of quality. This includes an adhering to strict timelines and deadlines.
- Organised approach to creating and maintaining folder structures and file storage.
- A keen eye for design, structure and layout. I'm fast and eager learner, able to self manage and teach myself new skills should the situation allow or require.

Experience

OGILVY SYDNEY | ONE20 PRODUCTIONS • February 2011 - October 2014

Junior Editor

- Working with producers and creatives on client based video projects for Coca-Cola, Kimberly Clark, IBM and KFC.
- Online and offline TVC production.
- Basic grading and colour correction.
- 2D animation, motion design and super design.
- Video creation for internal presentations - hype reels, case studies, pitches and instructional videos.
- Sourcing appropriate footage for a variety of videos, reels and presentations.
- Shooting internal, behind the scenes and interview footage/ DLSR experience.
- File conversion, preparation and mastering.

DDB SYDNEY • September 2014 - December 2016

Broadcast Editor / Senior Editor

- Video editor for broadcast TVC's, internal hype and corporate reels, online content, pitch videos, mood reels and more.
- Working with producers, creatives and freelancers to ensure all video production runs smoothly and progresses on time and budget.

- Creating video and motion graphic assets to comply with brand guidelines and creative direction.
- Managing and maintaining project server.
- Directing, shooting and editing video content for a range of clients including: McDonald's, Volkswagen, Telstra, Westpac, Expedia, Wrigley's and Sydney Opera House.

Achievements & Work

BUCKETHEADS

Client: *KFC*

Role: Offline editor for KFC's summer 2013 campaign where KFC went green and gold to support the Australian Cricket Team during the ashes series. I was the offline editor for the TVC campaign, which included 3 x 30 second TVC's and 4 x 15 second TVC's

Launch 30: <https://vimeo.com/100163427>

#MACITBETTER

Client: *McDonald's*

Role: Editor for all award submissions. This was a social campaign, driven almost entirely by unpaid media. The campaign won a trophy in every award it was submitted for, including LIA, Effies, ADMA, D&AD and Cannes.

#COMEONIN

Client: *Sydney Opera House*

Role: DOP + Online and offline editor for all content pieces and subsequent award entries. I acted as the second camera unit capturing people's unique experiences inside the Sydney Opera House. These were then edited together and released as over 30 pieces of online content - a main edit and a social cutdown of each experience. We reached out through Instagram to everyday people and instagram influences to show people the Sydney Opera House is more than just a pretty exterior.

Nadia Fairfax experience: <https://vimeo.com/178401147>

Wrap Video: <https://vimeo.com/157115681>

MAPLES - MINTED BUT SKINTED SESSION

Client: *DDB Sydney, Maples*

Role: DOP + Online and offline editor for Maples live set at DDB's Minted but Skinted session. Performing her single "I Have Heart".

Maples - I Have Heart: <https://vimeo.com/144197939>