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ARTHUR CHAN

PROFESSIONAL PROFILE

Kia Ora and Hello, my name is Arthur and I have over 10 years of experience in the production and VFX industry. I am first and foremost a content director who enjoys delivering top quality ideas and content that 'wows' clients, and engages audiences. As Head of Production, I oversee projects to ensure the integrity of our creative vision and quality standards are upheld, while making sure client expectations are met. I enjoy learning, being challenged, executing a creative vision, and ultimate watching it all come to life.

EDUCATION

BACHELOR OF ARTS
Majoring in Film & Media Studies
Victoria University of Wellington
2006-2009

INTRODUCTION TO DIRECTING TVC'S
Australian Film Television and Radio School
2018

EXPERTISE

Directing

Concept Development

Cinematography

Editing

Treatment Writing

Production Management

EMPLOYMENT HISTORY

SIXTYFOURFILMS | Content Director & Head of Production
Sydney / July 2015 – January 2019

Working closely with internal crew, and liaising with external media agencies, I am responsible for delivering unique and engaging video content across all branches of media channels, which includes television, online, and social. As a content director I engage briefs, respond with treatments, realise the potential of ideas, and unapologetically execute a creative vision that aligns with client values.

As head of production, I work with in-house producers to manage projects from start to finish within predetermined budgets, and ensure the accuracy of production quotes. I contribute to the creative concept development of projects and ensure client expectations are met from a creative execution stand point. I also oversee in-house crew to manage quality control, while refining and improving production processes where we can by facilitating production meetings where we share our learnings.

- Lead and directed over 100 projects, from pre to post production, ranging from Television Commercials, branded content, online videos, and event videos.
- Maintained a network of 30+ network professionals to grow creative talent pool.
- Nurtured client relationships and helped inform and design video campaign ideas
- Help define and promote a culture that reflected the organisations core values, creative excellency, and good performance.
- Redesigned SIXTYFOURFILMS post production pipeline and processes, to maximise operational efficiencies.

SKILLS

CAMERA
OPERATING



PREMIERE
PRO



AFTER
EFFECTS



PHOTO
SHOP



DRONE
FLYING



BRIEF
PITCHING



TRAITS

EASY GOING

I'm an all-round nice guy

SENSE OF HUMOUR

Laughing is the best medicine

HARD WORKING

Work tends to follow me home

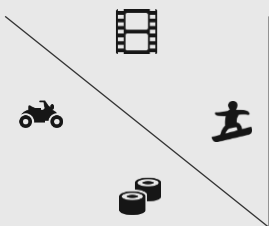
DEDICATED

Will not leave any stone unturned

CREATIVE

Always looking for an alternative angle

INTERESTS



EMPLOYMENT HISTORY (CONTINUED)

KÖLLECTVE | Content Director / Freelance

Sydney / December 2017 – Present

Working with brands, agencies, and publishers. Köllectve is a full service production agency that creates powerful, impactful, and emotionally driven video content for their clients. As one of their content directors, I liaised with internal crew in the creative development process and produce short form narrative content pieces for brands. My responsibility included

- Concept development in pre-production stages
- Conducting my due diligence on the talent/subject at hand
- Direct and operate camera/sound/lighting equipment on set
- Manage any additional crew on set
- Liaise with executive producer and clients in post-production to complete edit

WETA DIGITAL | 2D Prep Artist

Wellington / August 2011 – August 2015

My time at Weta Digital gave me the experience of working in a large company with robust processes and procedures. As part of a 80+ team, it was my responsibility to prepare and deliver 2D plates, ready for compositing. I would usually be working across 3-4 Hollywood blockbuster projects simultaneously, under high pressure, and tight deadlines.

- Worked on 13 Hollywood blockbuster projects
- Worked on over 100 shots across all projects
- Acquired the robust processes used in a large scale VFX house

90 SECONDS | Videographer / Editor

Wellington / January 2009 – August 2011

Joining the 90 Seconds team as an intern, and later developing my skills as one of their lead videographer's and editors. I, along with other core team members, helped developed the 90 second hero video content pieces. It was at 90 Seconds where I developed my core skills surrounding film production, editing, basic animation, and post production. This opening has formed the foundations of my career.

- Responsible for running set
- Shot a range of content, ranging from brand pieces, event highlights, and business profiles.
- Edited over 100+ video projects

FUN FACT

I was an extra on James Cameron's 2009 blockbuster, Avatar. If you pause it at approximately 11:17 – and squint really hard – you will see me trying my best to channel my “inner thespian”.

SOME BRANDS I WORKED WITH

delicious.



bumble *bizz*



Men'sHealth

Esky

MUSASHI

So
Good

// Le Specs



donna hay

SAMSUNG

REFERENCES



SIXTYFOURFILMS

Ezra Auperle
Managing Director

Contact info available upon request



SIXTYFOURFILMS

Turei Cooze
Creative Director

Contact info available upon request